



hooked on HEREFORDS

THE BI-MONTHLY NEWSLETTER OF THE NEW ZEALAND HEREFORD ASSOCIATION



2017 Power of the Beef Cow Field Day

NZHA are fortunate that Duncan and Allannah McRae agreed to host this year's "Power of the Beef Cow Field Day" on Friday 24th February. Duncan has moved towards predominantly buying registered Hereford genetics to put over his cow herd. With 3165ha of well farmed hill country, speakers such as Jim Gibbs (fodder beet specialist), Peter Young (well respected farm consultant) and Laurie Paterson, (selling the merits of Hereford genetics and the Hereford Prime programmes) we expect an interesting day. Round it all off with the offer of a

Hereford Prime Steak, and some refreshments, the hope is that Herefords will sell themselves. NZHA would like to thank the wonderful sponsors supporting the day: Merial Ancare, Honda, and PGG Wrightson, along with B+L and the extension officer Laura Gray who has worked behind the scenes. We look forward to seeing you all there.

Cover photo: "Alpha Burn Station, Wanaka"
Photographer: Laura Gray (B+L Extension Officer)

DIARY DATES 2017

- 14 February
Beef + Lamb NZ Genetics Dairy Beef Progeny Open Day, Port Waikato
- 15 & 16 February
NZHA Council Meeting, Feilding
- 23 February
NZHA South Island Member Forum, Wanaka
- 24 February
"The Power of the Beef Cow" Field Day at Alpha Burn, Wanaka
- 3 March
Tru-Test Beef Expo entries close

CONTENTS

- 2 NZHA President's Note
- 3 Hereford Prime NZ
- 5 Council Communications
- 5 Important Dates
- 6 Tru-Test Beef Expo Entry Conditions
- 8 Obituaries
- 8 Power Of The Beef Cow
- 10 NZ Hereford Ambassador - Australian Exchange 2017



President's Note



Congratulations to Laurie Paterson on his well-deserved New Zealand Order of Merit for his outstanding contribution to the beef industry and more especially Herefords, over a lengthy period of time. With the vision, commitment and drive that Laurie displays we are extremely lucky to have him in our fold as Hereford breeders. Many thanks Laurie for your efforts and well done.

On a sadder note we record the passing of Mike Langtry and Ted Williams and acknowledge the roles they played in your organisation. We extend our condolences to both families.

This month will see the annual NZHA financial report mailed to members detailing income and expenditure and also the annual report of PBBNZ, of which you are shareholders.

It is important to note that at the PBBNZ AGM the PBBNZ board signalled a rebate will be forth coming to shareholders.

There were no further nominations received for council, so the NZHA Council remains at nine.

The show and sales committee made the recommendation that Herefords hold the Hereford National show and sale at Expo on the same day, that being Monday.

The result is that Hereford sires and heifers will be sold Monday afternoon directly after the led judging. Shorthorns, who also wish to hold their sale on Monday, are currently programmed to sell before Hereford.

The recommendation was taken on vendor feedback with the thought that the good atmosphere built throughout the day at the grazing unit should be maintained and captured in the sales ring, by being on the same day.

Congratulations to young Hereford breeder Sam Tipping for featuring in Young Country. The link to the report can be found on the NZHA Facebook page, so become a friend if you haven't already and send NZHA a friend request from your Stud Facebook. As weaner sales are shortly coming to the fore, whether a vendor or a purchaser, it is our belief that by using registered Hereford genetics you will be able to reach your goals with a predictability that is not available by other methods.

Kind regards,
Phil Barnett,
President, NZHA

Registry Report

2016 CALF REGISTRATIONS

These are due in to the office by 30th April 2017. Late registration fees apply from 1st May.

ONLINE REGISTRATIONS AND PERFORMANCE RECORDING

Contact registry if you wish to enter information, such as calf registrations, electronically using Internet Solutions (weights and culling of animals can also be done online). You will need a login and password and registry can create a pre-built worksheet for you to work from. Tipsheets are also available to help you through the process. Please note that a manual entry fee, of \$1.00 + GST/calf, applies for registrations completed on printed forms.

REGISTRATION CERTIFICATES

For those breeders that choose to receive printed certificates following registration of their calves, please note that as of 1st January 2017, these will be charged out at \$0.50c/certificate.

Advise the office if you no longer wish to receive these so we can update our system, otherwise they will be sent automatically.

DNA FOR SIRES

Please ensure that any sires used have had a DNA profile completed, prior to completing your calf registrations. Contact registry who can send you pre-printed DNA envelopes for hair samples. PBBNZ can also order Tissue Sampling Units (TSU's).

GROUP RUN DATA CUT-OFF

Any data to be included in the monthly group run needs to be in to the office by the 3rd of the month (a timely reminder with sale season fast approaching!).

Kind regards,

Megan Ellett, Registry
megan@pbbnz.com
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www.herefordprime.co.nz



www.facebook.com/nzherefords



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HEREFORD PRIME'S CHAIRMAN RECEIVES NEW YEAR HONOUR

Laurie Paterson ONZM

2017 got off to an exciting start for Hereford Prime with the announcement of Chairman Laurie Paterson's New Year's Honour for his services to the New Zealand beef industry. Laurie was made an Officer of the New Zealand Order of Merit. His contribution to the beef sector is second to none but of particular significance are his contributions to the establishment of the Hereford Prime branded beef programme, the introduction of Breedplan and the contribution he has made on the board of NZ Herefords.

Hereford Prime brand manager Natalie Campbell said Laurie can only be described as a pioneer and innovator of the industry and his dedication to the Hereford breed and the beef sector has been entirely voluntary and often at his own expense.

"We are extremely proud of Laurie's contribution to the industry and as a brand and breed are very privileged to have him in our corner," she said.

She went on to say that while Laurie is a Hereford man he is dedicated to the improvement of the beef industry as a whole.

"Because of this Laurie commands a great deal of respect and admiration from breeders across all breeds – what he's contributed is not solely for the benefit of Herefords," she explained.

Hereford Prime was the pioneering branded beef programme in NZ and was established even before the quality mark – some consider the conception of Hereford Prime the catalyst for quality table beef in NZ and this is reinforced by the raft of other branded beef programmes that have been developed since. Laurie has been a director of the brand since its inception in 1992 and has been chairman since 2000.

Laurie also played a pivotal role in the introduction of Breedplan into NZ, a software programme that is now used by all the main beef breeds to calculate estimated breeding values (EBVs). He has also served tirelessly on the board of the NZHA. He was a councillor from 1991 to 2010 and was president from 1997-1999. In 2016 he was co-opted back to join the NZHA board. While on the board of the NZHA in the early 1990s he was a vocal supporter of the establishment of Performance Beef Breeders – the business developed by Angus and Hereford in combining resources to provide streamlined administration services.

Humbled by the New Year's Honour Laurie is quick to point to the influence of the late Don Goodall who worked alongside him on the implementation and development of Hereford Prime and also the introduction of Breedplan.

Laurie said Don Goodall had quite an influence on him as a "young bloke" and passing his inspiration on for all things NZ beef and Herefords.



"He had an unwavering, let's go forward no matter what attitude," recalls Laurie.

He recalls Don, or DG, buying his own scanning machine and travelling up and down NZ scanning all breeds of cattle to allow Hereford Prime to get a better understanding of the meat and fat colour and marbling traits that already existed in the Hereford breed.

"It was all done at his own expense."

Laurie's extensive contribution has been made often at his own cost and often it has meant leaving his family and own farm business for days at a time attending meetings and negotiation contracts.

Laurie admits to being wary of the envelope that contained the news of his honour.

"It turned up looking very official and I thought it was a speed infringement notice, so it sat on the bench for a while before Sharon opened it."

In receiving his New Year's Honour Laurie said he was very humbled and acknowledged the support of his wife Sharon who ran the farm "in all weathers" when "I was often away".

"She juggled a farm and young family. When you have snow up to your elbows it isn't easy. But she was more than capable. My family is great," he said.

He also added that honours like this are "seldom achieved on one's own so thanks to the members of the all the councils and boards from back then to now that engaged in the discussions to make for better results."

Laurie will attend an investiture ceremony to officially receive his Officer of the New Zealand Order of Merit from the Governor General, Dame Patsy Reddy later this year.

He is also the second director of Hereford Prime to receive an ONZM and he joins Jan Wills who received the same honour in 2015.



Hereford Class For Steak Of Origin 2017

The Steak of Origin competition has had a revamp and this year numerous changes will be implemented – including a new Best of Breed British: Hereford class.

The changes have the potential to make the competition more user friendly with the competition being held later in the year and with the introduction of the Hereford only class.

The board of Hereford Prime encourage as many members of the NZHA to show their support of the news class by entering. “The contribution of Herefords and Hereford Prime to the competition over the years has been acknowledged by the introduction of our own class and we hope the membership will show its support and enter,” said Hereford Prime chairman Laurie Paterson.

THE KEY CHANGES INCLUDE:

1. The introduction of a separate class for Hereford (Best of Breed –British: Hereford)
2. Adjustments in the judging process will see all semi-final steaks judged by a panel of NZs top chefs who will decide the top 10 entries to progress through to the final. The chef’s scores will contribute 40% of the overall score with the tenderness result contributing the remaining 60% of the score. Bronze, silver and gold awards will be presented to the three top scoring steaks in each class as determined from the semi-final judging.
3. The winners will be announced at an awards evening being held in Auckland on Thursday August 10th 2017.
4. The timeframe has also been adjusted and the key dates are:-

Entry forms distributed**Late March**
 Entries close**Friday 5 May**
 Processing**Mon 22 May - Fri 9 June**
 (Queens birthday 5 June)
 Semi finalists announced**Wednesday 26 July**
 Finalists announced.....**Thursday 3 August**
 Awards Dinner – Auckland**Thursday 10 August**

Award Winning Hereford Prime

Available at:

BOWMONT WHOLESALE MEATS
 Otepunu Ave, Invercargill - Ph: 0800 146 328

NEW WORLD HAVELOCK NORTH
 Porter Drive, Havelock North - Ph: 06 877 8032

NEW WORLD HASTINGS
 Cnr Heretaunga St E & Hastings St N, Hastings
 Ph: 06 876 9881

NEW WORLD KAPITI
 159 Kapiti Rd, Paraparaumu - Ph: 04 298 0011

MAGILLS BUTCHERY
 Jacob St, Te Awamutu - Ph: 0800 624 455

THE DALY LARDER, FEILDING
 26 Fergusson St, Feilding - Ph: 06 323 4137

THE VILLAGE BUTCHERY & DELI
 126 Ormond Rd, Gisborne - Ph: 06 867 7689

WAIPAWA BUTCHERY
 72 High St, Waipawa - Ph: 06 857 8789

WESTMEAT BLENHEIM
 Cnr Alabama Rd & Main South Rd, Blenheim
 Ph: 03 578 4554

WESTMEAT CHRISTCHURCH
 394 Blenheim Rd, Sockburn, Christchurch
 Ph: 03 348 7165

HOLLY BACON
 310 Warren St North, Hastings
 Ph. 06 878 5072
www.hollybacon.co.nz

WESTMEAT NELSON
 41 McGlashen Ave, Nelson
 Ph: 03 544 6137

FRESH CHOICE BARRINGTON
 256 Barrington Street, Christchurch
 Ph: 03 332 6364
www.freshchoicebarrington.co.nz

FRESH CHOICE MERIVALE
 189 Papanui Rd, Merivale, Christchurch
 Phone: 03-355 4432

WHITFORD FOOD DEPOT
 5 Whitford-Maraetai Rd, Whitford, Auckland
 Phone: 09 530 9590

www.herefordprime.co.nz



www.youtube.com/herefordprimenz



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NZHA COUNCIL ELECTIONS 2017

The NZHA round of 2017 Council nominations closed on 20 January.

Philip Shepherd and Andrew Russo for the North Island and Gray Pannett and Robert Kane for the South Island were all re-elected unopposed.

As nominations did not exceed vacancies the status of the NZHA council remains the same.

NZHA MEMBER FORUMS

Three member forums have currently been scheduled with a fourth in the upper North Island to be confirmed. They are:

- 23rd February Wanaka Hotel, 7pm
- 19th March Taranaki Herd Tour, Devon Hotel, New Plymouth
- Beef Expo time and date to be confirmed

These forums are planned to be a relaxed meeting, providing an opportunity for member discussion and involvement. NZHA Council members and NZHA Technical committee members will be present to give a short talk on the transition to SNP DNA testing, including the how and why! We look forward to seeing as many members at these forums as possible.

NEW UNIFORM & JACKETS

NZHA are pleased to announce that shortly new showing vests will be available for purchase directly from Swazi for \$99.50 +GST (if we can order >100!). They will be breathable and shower proof and will have the NZHA & HP logo printed on the right breast.

More formal long sleeve jackets with logos will also be available to order. Details to follow in the next Hooked on Herefords.

REGIONAL AGM'S

We are aware that a number of Regional Club AGMS' are happening around the country. Once these meetings have happened can you please email office@herefords.co.nz with the details of the elected officers in your respective Clubs so we can update our database and website.

HEREFORD'S SAME DAY NATIONAL SHOW AND SALE

Show: Unled Bull Walk

Monday 15th May at Bareland, Kimbolton Road, 9.30am

Led

Monday 15th at Manfeild Stadium, Feilding approx. 2.30pm

Sale:

Monday 15th May at Manfeild Stadium, Feilding approx. 4pm
 ALL TIMES STATED ARE APPROXIMATE AND TO BE USED AS A GUIDE. Confirmed times and timetable will be released shortly by the BEEF EXPO Committee.

CONTACT DETAILS

Up to date information is our best weapon to keeping our members informed. Please if you have changed your address details, phone number or email address send through the new information to office@herefords.co.nz or phone the office on 06 323 0745

Currently NZHA employs three people on a part-time basis:

Posy Moody

General Manager 3 days a week

Christine Nagel

Office Co-ordinator..... 2 days a week

Hannah Gibb

Ambassador/ Co-ordinator Maximum of 3 hours a week

IMPORTANT Dates for you diary:

- 14 February** Beef + Lamb NZ Genetics Dairy Beef Progeny Open Day
10.00am, Limestone Downs, Port Waikato
- 15 - 16 February** NZHA Council Meeting, Feilding
- 23 February** 7.00pm, NZHA South Island Member Forum, Wanaka Hotel, Wanaka
- 24 February** 10.15am, "The Power of the Beef Cow" Field Day at Alpha Burn Station, Wanaka
- 3 March** Tru-Test Beef Expo entries close
- 7 March** North Island Grazing Unit – Inspection Day, Kimbolton
- 19 March** 6.00pm, NZHA AGM, Devon Hotel, New Plymouth, Taranaki
- 19 – 22 March** NZ Hereford Herd Tour, Taranaki
- 22 March** 7.00pm, Ambassador Auction, Devon Hotel, New Plymouth, Taranaki
- 23 March** SI Grazing Unit – Inspection Day, Akaroa
- 26 March** Copy due for April newsletter
- 3 – 6 April** Ambassador Tech Tour, Waikato
- 12 – 16 May** Tru-Test Beef Expo, Manfeild Stadium, Feilding
- 15 May** Hereford National Show (am) and Sale (pm), Manfeild Stadium, Feilding

Tru-Test Beef Expo Hereford Sale 2017

Entry Conditions

Entries close – March 3, 2017



DNA – all entries both male and female must have a DNA profile on file.

Correct Parent Verification– sires and dams of all Beef Expo entered animals (male and female) must have been DNA profiled. Please check that a **correct sire and dam** DNA profile is on file.

Genetic Defect Testing – including Hypotrichosis, Diluter and Idiopathic Epilepsy. It is compulsory for all Hereford Beef Expo entries (male and female) – to be tested for all three defects and be declared free. Declaration to be placed in the catalogue comments section of the entry form. (Note: Diluter and Idiopathic Epilepsy testing comes at no additional cost when testing for Hypotrichosis – for tests taken at the same time).

BVD – animals must be tested BVD antigen negative and have been vaccinated twice prior to the Beef Expo sale. The BVD vaccination declaration must be signed by the vendor (not necessarily a veterinarian) and the batch number of the vaccine batch supplied. A copy of the BVD antigen test OR BVD certificate from your vet must be lodged with the Hereford office no later than **Friday, March 3rd**.

TB – all entries into the grazing units must have been tested within the 12 months prior to the Beef Expo sale, regardless of the herds testing cycle and must hold a C10 status. If led bulls are coming from a movement control area, the animal must have been tested and cleared within 60 days of the sale and a TB test receipt is required to be lodged with the Hereford office no later than **Friday, May 5th**.

NZHA Inspection process – Tru-Test Super Sires/Honda Unled Impact Sires

- Bulls that are on NZHA grazing unit properties will be inspected on a given day by the owners of these animals. All owners are expected to attend the 'Inspection' Day.
- The vendors will be given a card with all the bull numbers on it. The bulls are paraded for inspection. No one will have the opportunity to speak about their bull/s – they will be silently and anonymously judged by vendors present on soundness and phenotype.
- Bulls deemed good enough are given a tick and those that are not are given a cross.
- Judging results - if a bull receives crosses from more than 25% of the vendors present then the animal will be sent home.
- A 75% pass rate by vendors' present is required for a bull to pass the inspection process.
- Grazing charges will be adjusted for bulls inspected out at 50% of full grazing charges.

Led Bulls/ Heifers

- An NZHA representative present at the Inspection Day along

with a stud stock agent will be asked to travel the North Island and inspect the led bulls and heifers.

- The same process will be followed for the South Island entries.
- The NZHA representative will be appointed by the NZHA Show and Sales Committee.

'Starter Pack' Heifers Pairs - entries will be limited to two pairs per vendor and the Hereford Beef Expo committee reserves the right to limit entries in this class. They are also subject to the inspection process.

'Single Entry' NZHA Heifer class – breeders who enter an individual heifer in the NZHA Heifer class are also subject to the inspection process. This class is eligible for heifers born after 1/06/2015 and must meet NZHA conditions of entry.

Pick of the Drop Female class – the opportunity to have first pick of a female purchase by way of video auction during Beef Expo sale. 2016 born, from a stud which has entered this class. Stud entries will be listed in the Hereford Section of the Beef Expo catalogue.

Honda Impact Sires (Unled two-year-old bulls) – entries are subject to the same conditions as Tru-Test Super Sires with the exception being, they do not have to be joined with females AND do not have to come from a management mob greater than 15. Unled Impact sires are to be grazed with the Super Sires. Any bull entered in the Unled class cannot be displayed on a halter.

Checklist All 2017 Beef Expo entries both male and females, will be required to be:

- Correctly parent verified
- DNA profiled
- Hypotrichosis, Diluter and Epilepsy tested, and declared free
- Adhere to BVD and TB

Hereford Performance Data Requirements

Performance Data must enter the **March 2017 group run** analysis and be submitted by **March 3, 2017**. No exceptions permitted. This pertains to male and female entries. (Expo entry will be declined, where performance data on the traits outlined below has not undergone March 2017 group run analysis).

Performance Data required:

- Vendors must submit the following performance data for Grouprun analysis and EBV generation in the March group run.
 - Weights - a minimum of birthweight, 200day and/or 400day and/or 600day weights.
 - Rib, Rump and EMA scanning information (except yearlings).

- Scrotal measurement for all two-year-old bulls.
- ii) H, J, S, P codes must be recorded on the expo entry form.
- lii) Genetic defect clearance to be stated on expo entry form under comments.

2017 Yearling Sire Entries – date of birth must be after 01/06/2016.

NZHA SALE ORDER:

- Champion Hereford – vendor’s choice within first five slots
- Reserve Champion – to follow Champion
- Super Sires (in catalogue order)
- Impact Sires (in catalogue order)
- Led Sires
- Yearlings
- Females

NZHA Sale Catalogue Draw - The draw for each division is to be done by ‘a draw out of a hat’.

Semen testing - As of 2017 NZHA requires all sires to be entered into Beef Expo to be semen tested. All bulls on grazing units have the testing arranged prior to the sale. Led bulls semen testing will be the individual breeders’ responsibility and the associated fertility certificate must be lodged with the NZHA office by **May 5th**.

Raw Data - there will be no collection of Hereford Raw Data at Beef Expo 2017. Breeders can however display data in stalls if desired and include it in the comments section of the entry form.

NAIT tags – all Hereford animals must display an official NAIT EID ear tag. (As well as adhering to NZHA double tagging rule).

Other Terms and Conditions of the Tru Test Beef Expo Executive that NZHA vendors are required to adhere -

1. Theileria Tick Management - Explanation

Theileria Ikeda is a parasite that is transmitted by ticks on cattle

that can cause anaemia and production losses – sometimes death. Cattle are at risk when they are moved to areas where infected ticks are present. Likewise if an infected animal is transported it can spread infected ticks to a new area. The disease is not spread by direct animal to animal contact in the absence of ticks, and there are no known human health or food safety risks associated with Theileria.

Beef Expo has chosen to implement a tick management regime to prevent the movement of infected ticks for animals involved with Beef Expo.

All animals entering Beef Expo are to be treated within 2-7 days of leaving their property of origin, either going to the NI Grazing Unit or Beef Expo directly (breeder responsibility). NI Grazing Unit animals will receive a repeat treatment before being transported to Beef Expo (Breed society responsibility).

After Beef Expo sales, all animals will be treated again as they are trucked from Beef Expo. (This will be the responsibility of Beef Expo). The exception being FBNZ steers going to slaughter.

There are two pour-on products readily available to treat ticks:- Bayticol from Bayer Animal Health and Vetmed Flumethrin Pour-On from Ravensdown Animal Health. Flumethrin is the active ingredient. Neither advises of a meat or milk withholding period. Always seek veterinary guidance if concerned.

2. Animals to be fit for Show and Sale clause

All Beef Expo entrants agree to abide by Beef Expo Executive terms and conditions that the cattle are fit for show and sale.

2017 Tru-Test Beef Expo

The Tru-Test Beef Expo recognised as the premier event for the beef industry in New Zealand is being held once again at Manfeild in Feilding from May 12th – 16th May.

Online entries

Entries are be available online at www.beefexpo.co.nz. Check out the website for updates.

Breed Banquet Dinner

The Breed Banquet will be held after the Hereford Sale on Monday 15th May at the Manfeild Stadium Suites, with a delicious meal catered by Hester Guy and a guest speaker. The website will be updated shortly with more information.

B+L Genetics NZ Beef Forum

Two B+L Genetic NZ forums are programmed at Beef Expo; on Sunday afternoon and a breakfast forum on Tuesday morning. Full information about the forums will be available on the Expo website shortly.

For more information contact: **Stephanie Dench**
email: expo@beefexpo.co.nz or visit the website www.beefexpo.co.nz



2017 Future Beef NZ Hoof & Hook

Entry forms for 2017 FBNZ Hoof & Hook Competition are now available on the Future Beef website.

www.futurebeef.co.nz

Entries close
10th April 2017

Obituaries -

E. R. WILLIAMS

Many members will have known Ted Williams of the Haumoana stud who passed way in January.

Ted and his family farmed on the Whangarei heads, where he started the stud in 1973 with animals purchased from other Northland studs, after milking cows for 20 years on the property. Over the ensuing years Ted purchased both bulls and females from studs all over the country with the herd gaining a name for their docility and ability to thrive on the prevalent Kikuyu grass and the stud has held a successful annual yearling bull sale for many years.

Teds interest and support for the breed, especially the Northland club continued into his retirement, attending tours and shows, having exhibited at the Whangarei show on several occasions. The stud continues today under the stewardship of his son Jim.

MIKE LANGTRY

The joy of being a Hereford breeder, is that you get to meet, know and associate with people of the calibre of Mike Langtry . Mike's passion for family and Herefords was clearly evident to all that met him, the quiet charm and charisma, was never forced or brash, was available to all.

The debt of gratitude we as a breed, owe Mike and the Langtry family is huge, from the show ring, field days, Hereford Prime, youth camps, bull grazing unit, the list goes on and on. NZHA members will support the Langtry family now, as they have so wonderfully supported us, as a mark of respect.

Mike's Mana lives on at Awhea, in Lorraine, their children and grandchildren, as an inspirational role model with his generosity, humility, mentoring, nurturing nature, that are core values as a great human being.

Thanks for being a Hereford breeder Mike. We are all better off for having you touch us and the wonderful legacy that is your family, children and grandchildren.

Our deepest sympathy goes to Lorraine and family.

STOP PRESS

PBBNZ and Equine Parentage & Animal Genetic Services at Massey University are once again delighted to co-sponsor the DNA testing (DNA Profiling/Full Parent Verification and Genetic Defect testing) for all NZ Hereford Expo entries.

(Animals must be sold at the NZ Hereford National Sale.)

This is in response to the immense support and loyalty we receive from NZ Hereford members with the volume of DNA testing processed through PBBnz.

The Equine Parentage & Animal Genetic Services run two panels of microsatellite markers. Panel one consist of the 12 ISAG (International Society of Animal Genetics) markers as stipulated by regulation and an extra 6 markers which improve their ability to solve sire/dam verifications.

NZHA sincerely thanks PBBnz and Equine Parentage and Animal Genetic Services at Massey University for their generous sponsorship.



FIELD DAY

POWER OF THE BEEF COW

Friday 24 February—10.15am

Join the McRae family and NZHA for a day at Alpha Burn Station, 1131 Wanaka-Mount Aspiring Road, Wanaka.

Guest speakers—Peter Young, Jim Gibbs and Dr Abi Chase.

Topics include: Beef cow profitability | Fodder beet management and maximising its use for young cattle | Heifer mating and management for greater profit | Lucerne management | Selecting genetics to meet consumer demand for quality beef.

Followed by a Hereford prime steak and a beer! (BYO lunch)



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NZHA Ambassador Programme and Hereford Youth

Introducing Hannah Gibb who has come on board with the NZHA in a part time role to assist with coordinating the Ambassador Programme.

Hannah is currently in her final year at Massey University studying a bachelor of AgriScience. She has been involved with NZ Herefords through her Grandparents Awhea Polled Hereford Stud. The Awhea herd was dispersed in 2008 but a few years ago Hannah began to build it up again slowly. Hannah and her family have successfully exhibited at numerous shows.

Hannah has a passion for youth, and encouraging the future generations into the beef industry. She is heavily involved with the Massey Young Farmers Club, on the exec committee for 2017. She has supported fellow youth breeders and university students in competing at Future Beef NZ by supplying them with Hereford steers. She is delighted to be on board with NZHA to

coordinate the current ambassador programme to support the youth of our breed, and up and coming Hereford breeders.

The current NZ Hereford ambassador programme encompasses events such as; the Technical Tour, Australian Ambassador Exchange and the Youth Auction held on the annual Herd Tour. Any enquiries regarding these events should be directed to Hannah via the contact details below:

We are privileged to have such a passionate, knowledgeable and eager addition to our officeif only for a couple of hours!

Hannah Gibb: P: 027 4907 077

E: herefordambassadors@gmail.com

2017 NZ Hereford Ambassador Technical Tour

The 2017 Tech Tour will take place from Monday the 3rd of April - Thursday the 6th April in the Waikato and surrounding region. The tour will encompass; visiting leading Waikato studs, seeing how Magills and Silver Fern Farms are processing our wonderful beef, and observing LIC and ABS in their activities to add value to farmers across a range of practices. There will also be the opportunity to see the marketing strategies of Good George brewery (maybe a sample or two) and check out the great success story that is Hobbiton. There is space for 2 more interested, beef focused young attendees, so please make contact with Hannah at the office if this is of interest.

Youth Auction

We are now calling for items to be donated by each regional club and any breeders that wish to do so, to be auctioned off on the final night of the Herd Tour, 22nd March at the Devon Hotel, New Plymouth.

All proceeds raised will be donated to the Hereford Ambassador programme. We welcome any items, whether regionally themed or otherwise.

To donate please contact Hannah at herefordambassadors@gmail.com



B+LNZ Genetics Dairy-Beef Progeny Test: How are the calves of the bulls stacking up?

The first crop of progeny test calves have now moved into a sheep and beef finishing system. Initial results will be presented by Massey University's Dr Rebecca Hickson at the Limestone Downs annual field day. Hear first-hand insights from those involved, learn about the viability of dairy-beef calves and view the beef-sired progeny test calves on display.

**C. ALMA BAKER TRUST (NZ) LTD
OPEN DAY - LIMESTONE DOWNS**

10am, Tuesday 14 February

Limestone Downs Woolshed, 1340 Port Waikato/Waikaretu Road

Speakers in the morning. Farm tour in the afternoon

For more details visit www.blzgenetics.com/news

NZ Herefords Ambassador - Australian Exchange 2017

NZ Herefords along with Herefords Australia are pleased to call for interested NZ Hereford breeders to apply for a sponsored exchange experience to Australia in May 2017. Candidates would need to offer the following personal qualities and attributes to be in contention for this experience.

- Ideally 25-35 years old
- Proven commitment to stud Hereford breeding
- Recognised as a contributor to NZHA and/ or beef industry initiatives
- Demonstrate knowledge of industry issues, animal husbandry and genetics, and NZHA policies
- Demonstrate ability to add value to future NZHA initiatives
- Of high personal calibre and character, showing NZHA in a positive light in all dealings with exchange contacts
- Prepared to table a report to NZHA and Herefords Australia on the experience and learning's from the trip

The visit, as per Herefords Australia's proposed itinerary would encompass an inspiring two week Australian Hereford experience, including

Herefords Australia, National Show & Sale (Wodonga) held on 11-12th May, 2017.

This Ambassador opportunity is certain to enhance your understanding of Australasian Hereford industry issues, provide invaluable contacts and increase your appreciation of Hereford cattle in diverse environments.

If you are interested, please send an application and short resume to Hannah Gibb or Paul Scott, preferably by email to herefordambassadors@gmail.com

Applications close – 1st March 2017

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