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THE BI-MONTHLY NEWSLETTER OF THE NEW ZEALAND HEREFORD ASSOCIATION

APRIL 2015

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Diary Dates

30TH APRIL 2015

2014 NZHA CALF REGISTRATIONS DUE

6TH MAY

POWER OF THE BEEF COW FIELD DAY, KURATAU, CENTRAL NORTH ISLAND

8-10TH MAY

FUTURE BEEF COMPETITION, MANFEILD PARK, FEILDING

8TH-12TH MAY

BEEF EXPO 2015: FBNZ - GENETIC SALES -STEAK OF ORIGIN -HEREFORD EVENTS

13TH MAY

NZHA COUNCIL MEETING, FEILDING

1ST JUNE

NZHA ADLS DUE





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THE WHITEFACE ADVANTAGE

EDITOR: Donna Abbiss, NZHA

Megan Ellett, NZHA Assistant

ADDRESS: PO Box 503, Feilding 4740

PHONE: 06 323 0745 **FAX:** 06 323 3878

EMAIL: hereford@pbbnz.com **WEBSITE:** www.herefords.co.nz

www.herefordprime.co.n

COMPILED BY PIVOT DESIGN, PBBnz

ISSN 1177-0961

The NZ Hereford Association is to adopt an NZ nationwide charity in conjunction with the 2015 National Hereford Show and Sale events.

For the 2015 year the charity supported is to be the nationwide WESTPAC TRUST RESCUE HELICOPTER SERVICE via the Westpac Chopper Appeal.

The NZHA believes this is a significant gesture of community goodwill/ social responsibility which will create a point of difference for the Hereford breed at Expo and potentially result in tremendous publicity for Herefords.

Donations can be made as per the following-

HEREFORD BULL VENDORS

- a donation of \$100 per bull sold or \$50 per yearling bull sold.

NZ HEREFORD BREEDERS

- \$50 as a stud donation.

HEREFORD BREED LUNCHEON PARTICIPANTS

- a gold coin donation on the day

The NZHA strongly urges breeders to support this nationwide charity initiative.

However the decision to donate is to be made on a voluntary basis only.

Vendors supporting the charity initiative will be acknowledged at the Hereford luncheon.



PLEASE NOTE - 1 MAY Deadline for indications of support.

Indications are required from those studs who wish to support the charity initiative as a Hereford Expo vendor (\$100 donation) OR those Hereford Studs who wish to pledge a \$50 stud donation.

ALL indications to the NZHA office please.

The NZHA thanks you in advance for your support.

President's Note

Dear Members,

Many of us had the opportunity to enjoy the great East coast hospitality and cattle during the herd tour last month. Sid, Christine and team are to be congratulated on organising a very enjoyable and memorable three days, showcasing East Coast Herefords and also visiting two of the Bayly properties which gave participants a perspective on the history and large scale hill country operations of the area (9,000 ha) and also the 4,000 ha of flat land cultivated by Leaderbrand for the production of vegetables.

The AGM was held on the first evening of the tour after a late start due to flights being delayed, however we were able to complete the agenda and have all the voting on the constitutional changes completed satisfactorily. I thank all who completed the referendum and the final result was indicative of the postal returns.

The latest edition of the Hereford Magazine is now out and I'd like to thank the Editorial team for their work in creating a first rate publication.

The Technical Committee is currently looking at updating the Hereford Indexes and is open to input from members. It is now four or five years since they were last looked at and thankfully the returns for Beef have increased markedly in that time, as also have some of the costs associated with the growing of that same beast, which

means that most of the values used are on the light side. Any changes made will not be implemented before January 2016.

This year the NZHA has decided to offer members the opportunity to be collectively involved in a charity, we realise that many if not all of you, may already contribute, however Council felt that it was important to give all members the option of contributing this year to the Westpac Rescue Helicopter Appeal as it is a nationwide organisation. Details of how you can be involved are in this newsletter.

I look forward to catching up with many of you at Expo when we will again be having the paddock walk and lunch at Langtry's where we will celebrate the commitment of another great Hereford breeder as well as the success of the breeders that

have entered stock at Expo.



Kind regards, Philip Shepherd. President, NZHA

Registry Report

2014 CALF ENTRIES NEED YOUR URGENT ATTENTION NOW to avoid incurring late fees.

ADL'S ARE DUE BY 1 JUNE 2015

HYPOTRICHOSIS RULE

From 1 January 2014, All bulls (of any age, including calves) sold for transfer must be correctly sire verified in conjunction with having a DNA profile. Also must be tested and declared FREE of Hypotrichosis.

Please check your results for with-in herd use as well. The result below shows the animal is a Hypotrichosis Carrier.

SINGLE GENE TEST	RESULT	Test Date
Arthrogryposis Multiplex		
Contractural Arachnodactyly		
Hypotrichosis	HYPC - Carrier	08/01/2015
Mannosidosis		
Myophosphorylase		
Neuropathic Hydrocephalus		
Red Factor		
Idiopathic Epilepsy	IEF-Free	08/01/2015
Dilutor	DILF-Free	08/01/2015
Developmental Duplications		

PARENT VERIFICATION changes of an animal resulting from DNA profiling need to be initiated by the Breeder/Owner, even if the test has been done through PBBnz. Mating types and dates should also be updated where required.

OUTLIERS Some of you may have received outlier reports generated from your latest group run reports.

It is important that these outliers are verified with Hereford registry, to ensure the animal in question and its progeny are reinstated into the Group run analysis. Please return the outlier forms with any alterations to the Office.

Linda Shailer, Registry

Welcome to new Hereford breeders

NZ Herefords would like to welcome the following new members to the Association and wish them all the best for their future Hereford breeding endeavours.

Name	Prefix	Town Her	d No.
Kresimer Vuletic	Rotokawa	Rotorua	1799
Henry Williamson	Wairepo	Omarama	1800
Lance Downs & Janelle Gavin	Tawanui	Stratford	1801

News from



Headquarters



From New Product Boxes To Corporate Boxes

ANZCO Foods Ltd and Hereford Prime have teamed up to develop specially marked cartons for the distribution of Hereford Prime beef on the domestic market.

The cartons (in two sizes) clearly highlight the product inside as Hereford Prime, which not only means the product has its own dedicated carton but it also makes the job easier for the Anzco and Westmeat team working in the chillers because the unique carton can be quickly and easily identified.

Together with ANZCO Foods Ltd and Westmeat their retail arm, Hereford Prime will now be featuring in corporate boxes at some Crusader rugby games.

Westmeat is proud sponsor of the Crusaders rugby team and will be offering Hereford Prime as a beef option in corporate boxes when beef is served this season.

So if you're offered tickets to a Crusaders corporate box, grab them and get along to enjoy some great rugby and beef!

Cabernet Now Killing Up To 320kgCW

Cabernet Foods, Hereford Prime's lower North Island processing partner is increasing the eligible carcase weight.

There will be an increase, effective immediately from the existing maximum weight of 300kgCW to 320kgCW. The aim of the move is to extend the pool of cattle available for processing by Cabernet, therefore allowing them to grow their presence in the lower North Island.

Cabernet currently toll process in Wellington at Taylor Preston with swinging carcases returned to the Wairarapa where the carcase quality measurements are recorded and the carcase broken down. They also kill at Ruakura near Hamilton, which offers flexibility for supply to members and commercial farmers throughout a large part of the North Island.

To supply cattle to Cabernet please contact Tony Gallen on 027 590 1711 or Richard Williams on 021 519 153.

Hereford Prime Wishes To Thank......

Two directors, Mark McKenzie and Phil Barnett for their tireless efforts, enthusiasm and hard work.

Sadly the board of Hereford Prime is farewelling Mark and Phil who have recently retired as directors.

Hereford Prime Chairman Laurie Paterson said they had both made significant contributions on a voluntary basis to the progress of Hereford Prime and their input would be sorely missed.

However both Mark and Phil have indicated interest in remaining involved on the Cabernet cluster group.

The board of Hereford Prime also wishes to welcome recently appointed director Jane Allan to the team. Jane has a wealth of experience and networks in the meat sector and she's had a large role to play in the development of the ANZCO Foods partnership.

Award Winning Hereford Prime

Available at:

BOWMONT WHOLESALE MEATS, Otepuni Ave, Invercargill — Ph 0800 146 328

GREYTOWN BUTCHERY, Main Street, Greytown — Ph (06) 309 9550

MAGILLS BUTCHERY, Jacob St, Te Awamutu — Ph 0800 624 455

NEW WORLD WELLINGTON CITY 279 Wakefield St, Wellington – Ph (04) 384 8054

NEW WORLD KAPITI 159 Kapiti Road, Paraparaumu – Ph (04) 298 0011

THE VILLAGE BUTCHERY & DELI, 126 Ormond Road, Gisborne — Ph (06) 867 7689

THE VILLAGE MEATS 8 Margaret Road, Raumati Beach – Ph (04) 974 0556

THE VILLAGE BUTCHER, 4 Joll Road, Havelock North – Ph (06) 877 8218

WAIPAWA BUTCHERY, 72 High Street, Waipawa — Ph (06) 857 8789

WESTMEAT BLENHEIM, Cnr Alabama Rd & Main South Rd, Blenheim – Ph (03) 578 4554

WESTMEAT CHRISTCHURCH,

394 Blenheim Rd, Sockburn, Christchurch – Ph (03) 348 7168

WESTMEAT ONLINE www.westmeatonline.co.nz - Ph 0800 692 882

www.herefordprime.co.nz



www.youtube.com/herefordprimenz



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Proposed & Adopted Changes to the Constitution of the New Zealand Hereford Association Incorporated

The following proposed amendments were voted upon at the Annual General Meeting of the New Zealand Hereford Association Incorporated.

Held at Quality Hotel Emerald, Reads Quay, Gisborne on Sunday 22nd March at 8.00pm

Voting at the AGM reflected the recent referendum results (shown)

NOTICE OF MOTIONS

PROPOSED AMENDMENT 1

- Councillor Numbers and Island Split (rules 15 &16)

NOTICE OF MOTION 1: To alter Rules 15 and 16 of the NZHA Constitution in accordance with the proposed change to Rules 15 and 16, Proposal A set out in the Supporting Document.

Intention for Proposal A:

For the NZHA Council numbers to 'float' between 7-12 Councillors.

(With the pre-determined ratios of North Island resident to South Island resident Councillors being: 7 Councillors, 4:3 and 12 Councillors, 7:5 respectively).

Referendum - 58% in favour

ADOPTED

PROPOSED AMENDMENT 2

- Voting Rights (rule 31)

NOTICE OF MOTION 3: To alter Rule 31 of the NZHA Constitution in accordance with the proposed change to Rule 31 set out in the Supporting Document.

Intention for Proposed change to Rule 31:

To adopt an allocated voting rights structure for NZHA constitutional amendments and in the case of a councillor election. Voting rights as follows:

1-50 cows = 1 vote 51-200 cows = 2 votes

201+ cows = 3 votes maximum

Referendum - 56% in favour

ADOPTED

PROPOSED AMENDMENT 3

- Voting Boundaries for Election of Councillors (rules 17 & 19)

NOTICE OF MOTION 4: To alter Rules 17 and 19 of the NZHA Constitution in accordance with the proposed change to Rules 17 and 19 set out in the Supporting Document.

Intention for Proposed Change to Rules 17 and 19

The membership is to vote on whether they wish to retain the current inter-island voting system, or whether a new voting system is adopted where the members can vote for councillors on a nationwide

basis. RETAIN CURRENT INTER ISLAND SYSTEM

Referendum -52% in favour

PROPOSED AMENDMENT 4

 Presidency, Vice-Presidency and Treasurer Term (rule 18)

NOTICE OF MOTION 5: To alter Rule 18 of the NZHA Constitution in accordance with the proposed change to Rule 18 set out in the Supporting Document.

Intention for Proposed change to Rule 18

When appropriate to extend the Presidency term of a valued and willing current President, the Council may do so for a further year.

Referendum - 94% in favour

ADOPTED

PROPOSED AMENDMENT 5

- Methods of voting for NZHA Constitutional Changes (rule 35)

NOTICE OF MOTION 6: To alter Rule 35 of the NZHA Constitution in accordance with the proposed change to Rule 35 set out in the Supporting Document.

Intention for Proposed change to Rule 35

The alteration of NZHA rules may only be actioned by a Postal / Online voting process.

Referendum - 96% in favour

ADOPTED

FINAL MOTION

- Adoption of New Version of Constitution including those alterations passed at Annual General Meeting

NOTICE OF MOTION 7: That a new version of the NZHA Constitution, including and incorporating those alterations passed at the Annual General Meeting, be registered with the Registrar for Incorporated Societies as the Constitution of the NZHA.

ADOPTED

'NZ HEREFORD ASSN - CARCASE CHALLENGE CUP'

Who will be the 2015 worthy winner? Watch this space...

Recognising the highest performing Hereford carcase and the Hereford breed of origin in the Beef + Lamb New Zealand Steak of Origin competition

Rebranded in 2014, as the 'NZ HEREFORDS - CARCASE CHALLENGE COMPETITION and awarded to the best performing individual carcase/entry in any Hereford type class.

Entry criteria requires that the entry must be sired by a Hereford registered sire and submitted by a Hereford Association member.

The best performing Hereford entry is awarded the -'NZ HEREFORD ASSN - CARCASE CHALLENGE CUP' and a \$500 cash prize.

Formerly called the Beanbah Boomerang award, in 2014

Dave Warburton from the Waiohine Hereford Stud

was the worthy winner.

2015 winner announced in the next issue of Hooked on Herefords.

Hauhungaroa Station 'POWER OF THE BEEF COW' Field Day

Wednesday 6 May, 2015

5788 Western Bay Road, Waihaha, Kuratau.

10am - 4pm



To be held in conjunction with the

Beef + Lamb NZ Mid-Northern North Island region.

Speakers:

Lance Aldridge

Manager, Hauhungaroa Partnership.

Bob Thomson, Beef Cow Consultant, Ag First The value of beef cow genetics.

Darren McNae, Farm Consultant, Ag First Farming to benchmark measures.

Sponsored Hereford Prime lunch provided for attendees

Field Day Sponsors:











On-farm tour requires 4WD utes - BYO

Mark May 6th in your diary today!

To find out more phone NZ Hereford Association: 06 323 0745

PROGRAMME



Te Pari Beef Expo Genetic Sales 2015

Future Beef NZ Hoof and Hook Competition

Friday 8th May

3.00pm Registrations & Weighing Commence
6.00pm Registrations & Weighing Close
6.15pm Stock judging Module for Senior Group

Saturday 9th May

6.00am Gates Opened
8.30am FBNZ Event Briefing
8.45am Team Building Exercise
9.15 – 12.30pm FBNZ Modules

12.30 – 1.30pm FBNZ Lunch
1.30 – 4.30pm FBNZ Steer Judging

4.30pm Beef Ambassador Interviews
5.00pm Allflex & Silver Fern Farms Beef Bash

Sunday 10th May

6.00am Gates Opened

8.30am Team Building Exercises

 $8.45 am - 12.00 pm \quad \text{FBNZ Modules}$

12.00pm - 1.00pm Lunch

1.00 – 4.00pm FBNZ Steer Handling Event

4.00 - 5.00pm Heifer Show 5.00pm Auction

5.30pm FBNZ Prize Giving 5.45pm – 7.30pm Beef Expo Beer & Burger

Meat and Greet - all welcome

Tuesday 12th May

2.30pm - 3pm FBNZ Hoof & Hook Prize Giving

(Sale Ring)

Live Streaming

Live Streaming of the B+LNZ Genetics
Breakfast Forum and Queen of Hearts, PGG Wrightson
Champion of Champions and the Genetic Sales
can be viewed on www.beefexpo.co.nz
Bull Walk www.bullwalk.co.nz and
PGG Wrightson Agonline www.agonline.co.nz

Online bidding via PGG Wrightson Agonline will be halted at **10.00am** on **Tuesday 12th May**.

To keep your bid alive thereafter you

MUST either be at Manfeild or make a phone bid.

2015 Te Pari Beef Expo

Monday 11th May

9.30am – 4.30pm Gelbvieh Paddock Viewing – 248 Awahuri Road, Feilding 10.00am – 12.00pm Simmental Paddock viewing – 248 Awahuri Road, Feilding

 $10.30 am-12.00 pm \quad \text{Hereford Paddock viewing} - \text{Awhea, 2455 Kimbolton Road, Kimbolton} \\ 10.00 am-12.00 pm \quad \text{Angus Paddock judging and viewing} - 641 \, \text{Milson Line, Palmerston North} \\$

12 noon Hereford Luncheon – Awhea, 2455 Kimbolton Road, Kimbolton

12 noon - 3.30 pm Genetic Sales Led Breed Judging, Show Ring, Manfeild Stadium, Feilding

12 noon Shorthorn
1.00pm Simmental
1.30pm South Devon
2.00pm Angus
2.30pm Hereford

3.30 – 4pm B+LNZ Genetics - Queen of Hearts Judging, Show Ring, Manfeild 4.00 – 5pm B+LNZ Genetics - Queen of Hearts Sale, Sale Ring, Manfeild

From 6pm B+LNZ Steak of Origin Grand Final at Awapuni Racecourse, Palmerston North

Tuesday 12th May

7.00 - 9.45am B+LNZ Genetics Breeders Breakfast and Forum,

Manfeild Stadium Suites, Feilding (Live Streamed)

7.30am Welcome and introductions — Graham Alder, General Manager B+LNZ Genetics

Application of beef genomics in the USA – Dr Kent Anderson, Zoetis USA

An overview of B+LNZ Genetics' beef programme – Dr Mark Young, B+LNZ Genetics

Beef genomics and maternal genetics – Dr Stephen Miller, AgResearch

Indices & economics, and the beef progeny test project – Dr Jason Archer, AbacusBio

The beef progeny test from a farmer's point of view — Richard Scholefield, Whangara Farms

9.15am Panel discussion – Q&A opportunity
9.45am Breeders breakfast concluded

10.00 – 10.45am PGG Wrightson – Champion of Champions

11.00am Genetic Sales

Hereford Simmental Gelbvieh

1.15pm -1.40pm Lunch

1.40pm Te Pari Charity Auction (no reserve) in aid of the Westpac Chopper Appeal

1.45pm Genetic Sales Resume

Shorthorn South Devon

3.00pm Angus

3.00pm DeLaval forum – "Dairy Farming with Robotics" – Manfeild Stadium Suites 6.30pm AngusPure Drinks & Dinner at Aberdeen on Broadway, Palmerston North

(pre purchased tickets only)

NOTE:

Sale start time is confirmed at 11.00am. All other sale times stated are approximate and to be used as a guide. Sales will run consecutively with a short break to allow for breed transitions.

Live Streaming at: www.beefexpo.co.nz

THE WHITEFACE ADVANTAGE

PROGRAMME

MONDAY 11 MAY

10.30am-12.00pm Public Paddock Walk

Viewing of the Tru-Test Super Sires and Honda Motorcycles Impact Sires at Langtry property — Awhea, 2455 Kimbolton Road. A parade of all unled bulls will occur at Awhea during the paddock walk. There will be no admittance to Awhea before 10:30am.

12.00pm Breed BBQ lunch

Public viewing will conclude at 12noon and be immediately followed by a Hereford BBQ lunch at Awhea. The lunch finishes at 2pm, in time for the start of the led cattle judging at Manfeild Park at 2.30pm.

From 2.30pm Led Hereford judging

The led cattle judging commences at 2.30pm at Manfeild Park Stadium with prize giving at the conclusion of the judging.

4.00pm-5.00pm Beef + Lamb New Zealand Genetics Queen of Hearts Heifer Sale Manfeild Park, Feilding

TUESDAY 12 MAY

10.00am-10.45am PGG Wrightson Champion of Champions Manfeild Park, Feilding

11.00am Hereford Sale Manfeild Park, Feilding

BREED BBQ LUNCH Monday May 11

Join us for a social and relaxed breed BBQ from 12noon at Awhea, 2455 Kimbolton Road, Feilding (immediately following the paddock viewing).

Northfuels will be assisting with the BBQ and also offering a diesel draw to the value of \$250.

At the BBQ a small number of presentations will be made including Platinum and Gold Benchmark Dams. The lunch finishes at 2pm in time for the start of the led cattle judging at Manfeild Park at 2.30pm. All Hereford prizes will be presented at the conclusion of the led judging.

This year, the Hereford lunch cost is covered by the NZHA. In lieu of this, a gold coin donation to the Westpac Trust Nationwide Rescue Helicopter Service via the Westpac Chopper Appeal would be appreciated.

All are welcome however numbers are required so adequate catering can be provided so PLEASE book with the Hereford office no later than Friday 1st May, 2015. Any cancellations after this date will not be refundable.

RSVP for Hereford lunch – Please email by May 1st hereford@pbbnz.com or phone the office on 06 323 4484



NZHA AMBASSADOR TECHNICAL TOUR 2015 – Eastland and Hawkes Bay

At the end of March, this year's group of Hereford Ambassadors joined the National Hereford Herd Tour group in Gisborne for the first part of their technical tour then continued on to the Hawkes Bay. The select group were joined by Emilie Lyons from Whispering Valley Polled Herefords, Victoria, Australia, the successful recipient of this year's Trans-Tasman Ambassador exchange. The participants reported on various aspects of the Tour.



Ambassador Group from left: Daniel Taylor, Josh McCormick, Megan Ellett (NZHA), Emilie Lyons, Casey Robertson, Penny and Nick France, Paul Scott (NZHA Ambassador Committee).

Day 1 - Casey Robertson, Duncraigen Stud, Wyndham.

We were on the road nice and early and off on a scenic drive through Tiniroto, Wairoa and finally arrived at the first destination of the tour Na Puteputi.

It was a fitting way to start the tour as the Smyth Family has just put the farm on the market so was a great chance for a last look. Also good to see this long serving Hereford stud will continue through Brent and Anna Fisher down in the Canterbury area. Good luck in Mahia!

Onto the next Stud thankfully a lot closer for us bad travellers, Alton Vale Herefords and South Devons run by the Brownlie Family. We arrived to a beautiful set up with all of the cattle in pens around the yard. It was great to see such good natured animals and very well presented.

Before departing the Brownlies (along with Silver Fern Farms) put on an amazing spread for lunch, I know there were a lot of extra bits of cake snuck back onto the bus!

As we continued our journey around the coast to Bayly's we were privy to an extensive commentary by Peter on the area and his secret 'hole' in Mahia. Upon arriving at Cricklewood we were greeted by Johns Angus bulls and then lead up to the gardens where we had the pleasure of being shown through his museum of vintage

horse gigs and a look around the premises which was well kitted out for a good party, microphone included!

Off to Nicks Head Station with a new tour guide at the helm, Sid Hain. We were treated to a beautiful view of the farm after a short walk up the hill and listened to the amazing work they are doing there to help rejuvenate and grow our fragile native animals and plants here in NZ. It was fascinating to see their achievements to date.

Drawing to the conclusion of our day we headed back to Sid and Merrans' house for a few drinks and nibbles on the patio and catwalk courtesy of the Hain Family and Allflex. A great way to warm us up for the evening.

To end the action packed day we all piled back into the buses to head out to Bushmere Arms for another excellent meal in a very stylish venue. A lot of eating, drinking and yarns were shared.

All in all a great start to the tour. I would like to personally thank the Hereford Association for the opportunity to be a part of the tour as a Young Ambassador we were catered for extremely well. I would also like to thank all the hosts over the tour for their generosity and time put in to make the tour happen.

Day 2 - Nick and Penny France, Okawa Stud, Ashburton.

The Black Caps cricket team win against South Africa in the World cup semifinal concluded an eventful day two, and some definite comparisons can be drawn between the Black Caps values and those of the Hereford society.

Family, inclusiveness, generosity and support, the coming together for a common goal and the greater good. The lack of ego's, humbleness and humility, excitement and fun – all things the Hereford breeders and Black Caps have in common! And an advantage over the competition!

Day two started with a short bus trip to Tolaga Bay and some great commentary on the various stations on the way up there. We gathered at the Tolaga Bay wharf and were given a talk on the history of the area and the wharf, which was constructed in 1929 through cooperation of local farmers and business people. This cooperation for a common goal was also touched on as today the local community pull together to create economic prosperity through tourism using the wharf and Maori culture as the focus.

We then visited the Reeves Family stud, Mokairau. The Reeves large, happy family was great to see amongst their Hereford cattle in the East Coast hill country. Piles of crayfish and butterflied lamb over coals made for an outstanding lunch. The Reeves new cattle yards designed and constructed by one of their sons was a highlight

and were the best we had ever seen. It's great to see a progressive family at the heart of a farming business.

We then moved to our day's activity and we chose the stingray encounter. We used waders and bamboo poles to form a fence as the stingrays were fed bait. An unexpected bonus was the huge king fish that bullied each other in knee deep water to get at the bait. It would be great to have one on the end of a hook!

Getting back to the hotel the cricket had resumed after being rain effected which was a god sent as Devilliers was about to pile on the runs. We had a great meal at the Marina and the Ambassador Auction showed the generosity and good hearted ribbing and fun of the Hereford Society members. In total the evening raised \$16,000 for youth development. Bruce Orr's ability to sort out a room, think on his feet and extract the maximum was truly exceptional! Thank you Bruce!

We would like to thank all of the breeders for the week, and the inclusiveness all the ambassadors felt from established people within the society it was amazing. It's great to see a group of likeminded people working practically for the improvement of the breed as a greater goal. Values the Ambassadors are sure to carry on.



Cattle at Rissington Station.

Day 3 - Josh McCormick, Rock-end Stud, Aria.

A brisk Gisborne morning greeted the tour group for a 6am start who where travelling down to the Hawkes Bay for the start of the Ambassador 'Technical Tour'. The day was to consist of two visits; The Focus Genetics office in Napier and a farm visit to Rissington Station.

Focus Genetics

Upon arrival in Hawkes Bay the Focus Genetics office in Napier was the first stop. Focus Genetics is a company owned by Landcorp aiming to produce superior genetics utilizing a range of performance recording systems.

We were greeted with a presentation from geneticists Dr Danni Bagley and Dr Natalie Pickering, who were in charge of the maternal sheep and the terminal sheep, plus deer stud profiles respectively. In respect to the sheep breeding programs a large emphasis is placed on SILace values, with all of their flocks being ranked among the top few in New Zealand. DNA testing using Sheep5k is used to help validate physical observations and increase the accuracy of SILace values. 'Type' holds very little importance under Focus's breeding programme, with the belief that it has minimal influence over profitability.

Rissington Station

Rissington station is a 1400ha sheep and beef operation located 30km inland from Napier. Run by Ben and Katie Absolom the property runs about 12,000 stock units with a 35/65 sheep to cattle

split. The stud cattle operation is run under the Focus Genetics brand and consists of three breeds Simmental, Angus and Stabiliser with 200 bulls sold annually through online auction and private treaty.

The group was met by Ben Absolom who gave an entertaining and extremely interesting discussion on some of the unique characteristics of the operation before giving us a short farm tour. The 'advanced' weaning programme currently used involves weaning calves at around 150 days of age onto a mixed diet of grass and grain for 21 days with an extension if feed is short through the autumn. This significantly reduces the feed requirements for cows over the crucial autumn period whilst also aiding in the development of the rumen of the weaned calves.

Another interesting programme at Rissington was the customized mating programme where clients are able to choose an elite cow from Rissingtons herd and mate her to a bull of their choice. Using an ET programme Rissington produced bulls from this mating which were purchased by the client as yearlings. Approximately 30 bulls are sold via this method annually.

I'd like to thank both the businesses and people involved for taking the time to give us informative and thought provoking presentations.



Ambassador Group at Rissington Station.

Day 4

- Daniel Taylor, Glenbrae Stud, Porangahau.

The Ambassador group visited both the Silver Fern Farms meat plants in Hawkes Bay, the Pacific beef plant in Hastings and also the lamb plant at Takapau. They observed the processing plants various chain operations, from stock being slaughtered, through to the chiller stage and boning room, through to the product being packaged. Interestingly, both plants are licensed to process for Halal markets.

The professionalism, speed and efficiency of the Pacific plant was very impressive, with one carcass being completed along the slaughtering line every 51 seconds!

It was really interesting to see the way the grading process for the SFF "Reserve" grade premium beef (a component of the Eating Quality (EQ) System SFF has implemented) is done and find out from the processors what the consumer prefers. Silver Fern Farms has developed a method to report this grading information back to the farmer. The feedback is correlated to the animal killed and includes scoring for eye muscle area/size, rib fat, marbling and ossification. This can be another tool we use to breed cattle that will produce the product that the consumer wants.

The Ambassador Tour was partly run in conjunction with the

Eastland Herd Tour, which I think was a really good way of running it as it gave the Ambassadors a good opportunity to mix with other like-minded people in our industry.

I would like to thank all involved in organising and running the Ambassador Technical Tour, and also the Gisborne herd tour it was a great experience and I thoroughly enjoyed it. I would highly recommend it to any young person in the industry.



Casey Robertson, Megan Ellett and Emilie Lyons at the Pacific Silver Fern Farms Beef Plant, Hastings.

Ambassadors Tour 2015

As seen in their reports, this year the Ambassadors Tech tour had an overlap with the Herd Tour covering the beautiful Eastland region. This was done for two main reasons, firstly to enable the Ambassadors to meet and network with experienced breeders and gain knowledge in an informal and well organised setting and also to get a feel for the Governance issues the AGM resolved as they are the leaders of tomorrow. I am sure they also would have been hugely impressed to see the generosity and goodwill evident at the Ambassadors Auction which is the main funding source for the NZHA Ambassador programme. Also, we were able to host Emilie Lyons from Victoria as part of the Ambassador Trans-Tasman exchange and this also provided a point of difference for her NZ experience. As it transpired the opportunity to see quality Hereford Stud cattle complemented the more commercially focussed visits that made up the last 2 days so hopefully a well balanced experience was enjoyed by all.

I would particularly like to thank Sid Hain and the Eastland Club for their kind offer to host the Ambassadors, we were treated with great hospitality and you have shown that this Tech/Herd tour combo is well worth considering again for future events.

Paul Scott

Among the best in her field

The following article is reprinted courtesy of Caroline Brown, Feilding Herald.

EIGHTEEN-YEAR-OLD Hannah Gibb prefers life out on the farm - and it is paying off.

Hannah, who is from Feilding, has been selected as one of three to receive a FMG scholarship for exceptional academic, extracurricular and agricultural achievements.

The scholarship will cover \$4000 of Hannah's tuition fees each academic year of her agriculture-based degree. She is studying a Bachelor of AgriScience at Massey University.

The financial help was great, Hannah said, but knowing she was chosen from so many applicants was incredible.

"Just to know you're good enough feels so great."

Hannah's interest in farming comes from spending lots of time on her grandparents' poll hereford stud while growing up.

She studied agriculture right through her years at Feilding High School and feels most comfortable when out and about on the farm.

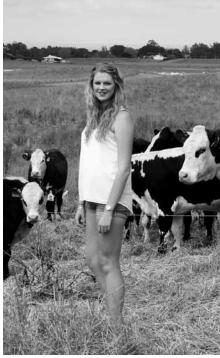
"I can't stand being away from it for too long - I just live and breath it."

She said the breeding aspect of the hereford stud fascinated her. Being gifted her first hereford by her granddad had increased the interest. She and her granddad could talk about genetics for hours and she loved researching blood lines.

Hannah said she was enjoying the different aspects of her course at Massey and how she could apply all of them to real-life situations. After university she was open to lots of different options, as long as she did not get stuck in an office, she said. If she could be out visiting different farms she would be happy.

Hannah also has a number of other awards and titles to her name including the 2014 Hereford Youth Ambassador, 2014 Overall Grand Champion Steer winner and the 2014 Manawatu Young Achievers 110% effort in agriculture award.





In addition to her many agricultural and leadership achievements, Hannah was also involved in art, Shakespeare and netball while at Feilding High School.

FMG general manager HR and marketing Andrea Brunner said they had received a record number of applications for the 2015 intake.

"The talent among this year's recipients is quite inspiring, with an impressive number of achievements already under their belts at such a young age," she said..

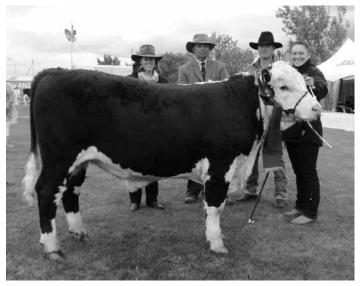
2015 NZ Hereford Exchange Ambassador to Australia

NZ Herefords is very pleased to announce Casey Robertson from the Duncraigen Hereford Stud, Wyndham, Southland has been named as the 2015 NZ Herefords Trans-Tasman Exchange Ambassador.

Casey's Australian Hereford experiences will include Australia's National Beef Exposition 'Beef Australia' in Rockhampton 4th-9th May and conclude with the Herefords Australia, National Show & Sale (Wodonga) held on 13th-14th May, 2015.

Casey has been involved in the breeding and showing of Duncraigen cattle and also has Hereford judging experience in NZ. She has worked on a large scale commercial Hereford property in South Australia. In recent years, Casey has been a member of the very successful Black Ferns, NZ women's rugby team. Her focus now is to increase her involvement in Duncraigen Farms and the Hereford stud.

Congratulations to Casey on her successful Ambassadorship bid.



Casey Robertson (far right) at the 2014 Canterbury Show.

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Attachments can also be included for example photos of animals for sale.

Rates: \$100 per bulk email

BI-MONTHLY NEWSLETTER

Advertising in the bi-monthly newsletter is available. Hard copies are posted out to over 450 members and industry related contacts. The newsletter is also placed online (found

on the NZHA website) which potentially reaches a worldwide audience. Advertising material must be in to the NZHA office by the 26th of the month prior, for example material for the June issue must be in to the office by 26th May. Basic design formatting can be provided if required. If providing adverts print ready please enquire about specifications required. Adverts are printed in greyscale.

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HEREFORDS successful at Easter Royal 2015

Two South Auckland Hereford Club Studs flew the flag for Herefords at the 2015 Royal Easter Show.

SANDSTONE DOWNS - Geoff & Allison Chitty Waiuku , with a team of a Senior Cow , a Yearling Heifer, heifer calf and two bull calves. WILLOWSPRING HEREFORDs – Gary & Lorraine Peters Otorohanga, team of a Senior Cow, Yearling Heifer, Yearling Bull and a Heifer calf.

Breed Classes where held on Easter Sunday.

Supreme Champion Hereford was won by Willowspring Miss Brit 355 & her heifer calf Willowspring Miss Brit 515.

Interbreeds – Easter Monday, saw Herefords take out 3 Female classes from very strong competition.

4 Judges - Hereford results

Interbreed Heifer Calf: (11 entries)

1st: Willowspring Miss Brit 515

Interbreed Yearling Heifer: (14)

1st: Willowspring Twiggy G 491

Interbreed Senior Cow & Calf: (10)

1st: Willowspring Miss Brit 353 & heifer calf 515.

Interbreed Yearling Bull: (7)

3rd: Willowspring Attorney 481

Interbreed Group of Three: (7 groups)

2nd: Willowspring Group

Interbreed Team of Two: (9 groups)

2nd: Willowspring Team

Easter Show Interbreed Team: Group of

5 animals selected by Breed Judge (6 teams)

2nd: Herefords.



Willowspring Miss Brit 355 & her heifer calf Willowspring Miss Brit 515.



Willowspring Twiggy G 491



Willowspring Attorney 481



True Grit Western Spirit: Global Hereford Breeders Experience the Lone Star State

The 2015 'Hereford – Champion of the World' Week was hosted in Fort Worth, Texas.

The idea for the competition was the brainchild of PJ Budler, founder and CEO of TheCattleMarket.net, and organiser of the HerefordBreeder.net competition. "There were many countries around the world that were doing exciting things in the Hereford breed," said Budler. "I thought, why don't we bring them all together and create awareness and goodwill, and share trade opportunities between them." The goal for the business is to raise the profile of Hereford breeders and associations around the world, and create a platform where everything is centralized and everyone is given equal exposure.

2014 Champions revealed - February 1st, 2015.

The day marking the 'Hereford – Champion of the World' and 'Hereford – Miss World' award ceremony.

With an eager crowd gathered around the arena, each contestant stood anxiously awaiting the reveal of the 2014 World titles. After an introduction of each animal and breeder, announcer Rob Schacher called the names of top bull and female winners. Since live animals could not be easily transported from four continents to the Stock Show, cardboard cut-outs represented each winning animal. Prize money totalling \$28,000 USD was awarded to contestants- \$3000 USD for regional winners, \$5000 USD for international champions.

Fernando Alfonso, from Cabaña Las Anitas of Montevideo, Uruguay, unanimously claimed 2014 'Hereford – Champion of the World' with his bull Kamikaze. Winning the 2014 Expo Prado spring-boarded Kamikaze into the South American regional championship, inevitably securing his place among top bulls worldwide for the competition.

...Maria Robbie of Otapawa Station Ltd., New Zealand, said "the delegates had the opportunity to discuss their programs, genetics, and production practices amongst each other. "It's brought people together from around the world who would never see each other. It's been invaluable," Robbie said.



Maria Robbie and Linda Shailer, both of New Zealand, at Glaze Herefords, Gilmer, Texas.

"The highlight for me was seeing the farms," Robbie said. "We've seen it all."

Photo courtesy of Maria Robbie.

Regional winners were:

Females:

- Tranqueras X4564 Lady Revoltosa, exhibited by Las Tranqueras, Argentina, and represented by Carlos Ojea Rullan
- Kanimbla Centrefold G58, exhibited by Kanimbla Poll Herefords, Australia, and represented by Mark Baker
- Panmure 1 Blessing G6, exhibited by Panmure Herefords, Scotland, and represented by Robert Wilson
- CB 122 L Lady B 222Z, exhibited and represented by Cayley Brown, Canada Bulls
- · Kamikaze, exhibited by Las Anitas, Uruguay, and represented by Fernando Alfonso
- Okahu Sonny Bill, exhibited by Otapawa Station Ltd., New Zealand, and represented by Maria Robbie
- Moeskær Pacman 1417, exhibited by Moeskær Polled Herefords, Denmark, and represented by David Ross
- ECR Who Maker 210 ET, exhibited by Fawcett's Elm Creek Ranch, Ree Heights, South Dakota, United States, and represented by Daniel Fawcett



Whangara Farms, near Gisborne, was looking at ways EID could add value to its commercial operations before it became mandatory. The partnership, which intensively finishes between 2000 - 3000 head of cattle each year, began using EID as a productivity tool after partnering with Tru-Test and investing in their XRS EID stick readers and XR3000 weigh scales.

General Manager Richard Scholefield says their team is now constantly monitoring the cattle through the yards. EID is used to monitor weight gain on grass and different forages and to track animal performance.

"We weigh the cattle fortnightly to monthly. If an animal has lost a lot of weight it is identified and we draft it out. It may have a worm burden, it may need drenching."

"When poor performing bulls are identified, they are moved off the farm so grass and other forage can be directed to fastergrowing animals. As animals grow and get closer to slaughter, you can identify which ones have reached their potential, market them earlier and put the feed into another animal." "There is definitely a financial gain by using EID effectively. For most farmers it is the initial cost of outlay to get set up, a wand and scales. You can recoup costs fairly quickly just by identifying poor performing animals, treating them a little differently or getting rid of them and maximising the high producing animals."

"We use EID across our cows and heifers. In the past you might have a mob weight or a mob average. Now it is down to an individual animal that you can monitor for individual performance and not only on the male side for slaughter but also on the female side for replacements. We identify our replacement

heifers which have better carcass characteristics, then match that with EID so we have that data for life."

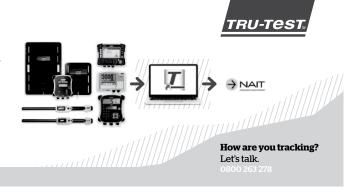
Whangara Farms is one of a handful of commercial operations involved in the B+LNZ Beef Progeny Test project to evaluate maternal performance and survival, generate new eBVs for cow performance and evaluate the relations between maternal performance and carcase quality and market attributes across breeds.

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2015 Eastland Hereford Herd Tour



The 2015 PGG Wrightson Eastland National Hereford Herd Tour started on March 22nd. Around 60 guests along with various sponsors and hosts gathered in Gisborne, where the weather could not have been better, despite following on the heels of Cyclone Pam.

Flight delays from Auckland affected some guests arriving that evening, including a number from the South Island and some of the NZHA Ambassadors who were attending the tour. A small group flew from Napier to Gisborne on a friend's private plane so were lucky enough to get an aerial view of some of the properties to be visited!

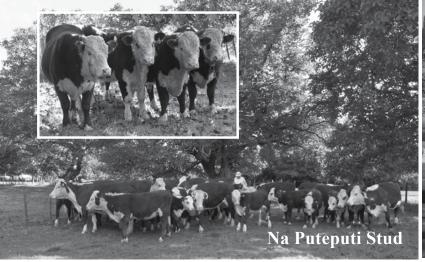
Guests were greeted with a welcome at the Emerald Hotel, followed by a buffet dinner attended by five-term Gisborne Mayor Meng Foon and his wife Ying. A highlight of the night was the host Club presenting Sid Hain, from Beanbah/Hain Hereford Stud, with an Eastland Club Honorary Life Membership, for his outstanding services to the bred within New Zealand..

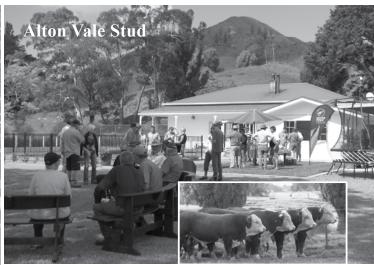
Dinner was followed by the NZHA AGM, where various topics were discussed and members gave feedback. A number of NZHA constitutional amendments were adopted at the meeting, with the results reflecting the recent NZHA referendum results.

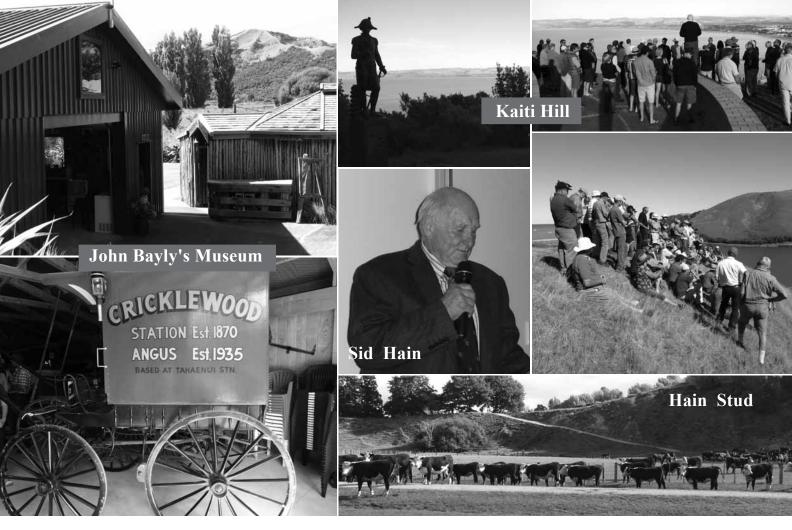
On day one of the tour, after a foggy drive, guests spent the morning in Wairoa. The first property visited was Na Puteputi, owned by the Smyth family. The property is 1300 acres, comprising 400 acres of flats, the rest in moderate to steep hill country. Peter and Jill run 170 cows, commercial and stud, 1600 Romney ewes, plus replacements, and all lambs, steers and cull heifers are fattened.

Some participants who were on the March 1977 TBC tour remembered a large slip that completely blocked the road for several hours on the morning of the tour.

Standout bulls viewed during the visit were Glacier John (purchased at Beef Expo 2012 for \$11,000 by the syndicate of Na Puteputi and Alton Vale Studs) and a Matariki Holysmoke grandson.







The next stop was Alton Vale, owned by the Brownlie family. The hard, steep hill country that is a feature of the East Coast is great cattle breeding country. An additional 600 acres has been bought, giving a total of 3200 acres. Here the group viewed females and calves, rising two-year sale bulls and Alton Vale herd sires, as well as a mob of rising two-year South Devon sale bulls.

Guests enjoyed a BBQ lunch of Reserve Grade Hereford beef, salad and buns, kindly sponsored by Silver Fern Farms.

An afternoon visit was made to John Bayly's historic museum at Cricklewood Angus stud. The museum contains a lot of memorabilia from the stud and from the wider Wairoa area, including a number of old horse carts and carriages and farming memorabilia from yesteryear. The museum sits on very immaculate and well maintained gardens/grounds at Cricklewood.

Cricklewood Angus Stud is owned by John and Jan Bayly and run by their team – supervised by Humphry Bayly and managed by Jimmy Kyle. John supervised the stud for 30 years prior to Humphry's appointment. This is very much a family affair and John's grandsons have also been involved with the stud.

Next the group got the rare opportunity to visit Young Nicks Head Station and Reserve, on the southern side of Poverty Bay. The passion and commitment of the owners is to be truly admired.

The group then visited the home of Sid and Merran Hain on the outskirts of Gisborne for the Allflex Happy Hour where everyone enjoyed a drink and a lovely array of food while listening to Mark McManaway from Allflex. From here it was back to the hotel to get changed and catch the bus to the Bushmere Arms for a relaxed buffet dinner.

Day two of the tour began with a visit to Kaiti Hill, a popular

tourist spot in Gisborne, for the views of Eastland Port and Young Nick's Head. Situated amongst the trees on Kaiti Hill is a reminder of the late HRH Princess Diana; a plaque commemorating the planting of a Pohutukawa tree during the Royal visit to New Zealand in 1983.

Next Eastland Wood Council CEO Trevor Helson talked guests through the history and current workings of the Gisborne port. In 1769 Captain James Cook sailed into Poverty Bay on the HMNZS Endeavour – the first ship known to have anchored in the bay. Today 92% of the region's exports are shipped from Eastland Port, including logs, squash, plywood and kiwifruit. Over the past three years, export volumes through Eastland Port have increased 100%.

The rest of the morning was spent visiting the Tolaga Bay Historic Wharf. At 660 metres, Tolaga Bay Wharf is the longest in the southern hemisphere. The opening of the wharf in 1929 made it possible for large coastal trading ships to load and offload goods. Restorations have been made to the wharf in recent years, with funds being raised by the Tolaga Bay Save the Wharf Trust.

Guests were then taken to Mokairau Stud, home to Peter and Christine Reeves and their family, where four generations of the Reeves family were present on the day. Established in 1954 by Peter's father David, the property currently runs 340 registered cows. The area comprises three properties – Mokairau (990ha), Mangaone (520ha) and Waihapua (550ha).

The Rabobank sponsored lunch included fresh crayfish, Argentinian style lamb (prepared by some of their farm hands), and ham from pigs raised by one of the Reeves' sons. This was enjoyed with a backdrop of mixed age Hereford cows with calves at foot on the hill behind the seating area. The Reeves also had a mob of quiet



three-year-old cows and a great line up of rising two year bulls in the yards.

The group was then split into two, with one group going to professor Jack Richards and sister Gill Armstrong's gardens at Wainui and the other heading off to try their hand at wild stingray feeding at Tatapouri.

In the early 1990s Jack and partner Won Gyu Moon bought 2ha of bare, steep land at Okitu. Jack's sister Gill and her husband Colin live next door and care for the property when the owners are away. The garden is mostly natives – broad-leafed pukas thrive and mounds of hebes line the boardwalks.

Among the natives are flowering cherries, banksias and Australian spear lilies. Striking Maori artworks have been installed in the garden and ponds filled with frogs, fish and turtles dot the garden close to the house.

Those who opted for the stingray feeding at Tatapouri were suited up in waders before walking single file out to the reef where they took turns placing pieces of fish on their hand in front of a stingray's mouth. There were also eagle ray and kingfish. The stingray feeding excursion is just one of the activities offered by Dive Tatapouri.

At the Zoetis Happy Hour at the Emerald Hotel that evening Jo and Sharl spoke about what DNA testing methods and new technologies Zoetis has to offer breeders. Afterwards everyone walked to the Marina Restaurant for dinner and the NZHA Ambassador Auction.

Kim Lowe from Zee Tags started the night by 'fining' tour guests. Anyone who had done something notable or memorable (whether it be good or bad!) while on the tour was 'fined' and offered a donation – which also goes towards the NZHA Ambassador programme. As you can imagine, this was very entertaining! Bruce Orr was the

auctioneer, a man with an amazing/immense knowledge of stud history as well as breeder and animal background.

Some of the items up for auction included semen from bulls such as Waikaka Skytower, the bull purchased for \$33,000 at Beef Expo 2014, and Kairuru Davies, the Champion North Island Super Sire in 2008; a Black Caps ICC Cricket World Cup 2015 shirt signed by Brendon McCullum; cases of wine; 10 dozen oysters; a hamper; Merial products, and even a heading dog pup.

The auction was generously supported and raised close to a record amount for the NZHA Ambassador programme. The 2015 Ambassadors (who were present on the tour) assisted Bruce as 'spotters' for bids and helped show the items up for auction. We would like to offer our thanks to all those who supported the auction, with donations and bids. A great night was had by all on the back of the Black Caps semi-final win!

The final day started with a visit to LeaderBrand. Founded in 1975 by Murray McPhail, LeaderBrand is recognised as one of New Zealand's largest and most diversified horticultural and fresh food businesses. The business grows produce across the country from South Auckland to Ashburton and supplies both the domestic and international market. Their latest focus is on salads and pouch products.

LeaderBrand's philosophy is to only enter an area where they can have market dominance. Their catchphrase is 'LeaderBrand – from garden gate to dinner plate'.

The group arrived at the Woodlynd property after a picturesque bus ride to cool refreshments and a well-organised display of Herefords. Started as Wairakau (herd #415) in 1953 by Paddy and Di, the prefix was changed to Woodlynd (#1444) when Roger and



Penny Wanklyn took over.

Lunch was hosted at Wilencote where Peter and Susie Humphreys and their family welcomed the group with warmth and professionalism. Peter's mum, Erica who still has a keen interest in Hereford cattle, was also present at the stud visit. The BDO sponsored lunch was outstanding and done to perfection.

The horned stud was started in 1920 and in 1929 imported the first polled bull into New Zealand, namely Royal Gem. Wilencote covers 421 hectares of medium to steep hill country and has been farmed by five generations of the Humphreys family. It runs 600 cattle and a handful of sheep. The group noticed substantial landscape work had been completed since the herd tour's last visit 12 years earlier.

The group was then bussed over Tangihau station to Beanbah/ Hain Herefords. Tangihau manager Dean McHardy also travelled on the bus, pointing out aspects of the farm along the way.

Tangihau Station's Angus Stud was founded in 1949 to establish an Angus herd capable of performing under the sometimes extreme weather conditions the station endures. The stud was managed by Laurie Cooper from its inception until 1964, then by Toby Mullooly until 1990, which is when current manager Dean McHardy took over

Situated 44km west of Gisborne, Tangihau Station occupies 6,555 hectares of medium to steep hill country. The property covers a wide range of altitudes, and generally endures a dry summer and

very little to no rain in the months of January through to March. Tangihau Station can experience extreme winds and periods of winter snow.

The Farmlands Happy Hour was held at Beanbah/Hain Herefords. Sam and Gemma Hain welcomed the group and everyone enjoyed a perfect afternoon surrounded by outstanding animals with stunning backdrops in the afternoon sun. Happy hour was sponsored by Farmlands, accompanied with plenty of Gemma's delicious baking. A picture display was on show illustrating the history of the farm from its original condition to present day.

The final night was a Hoedown-themed dinner sponsored by Zee Tags. John Loveridge and Lorraine Clements took out the bestdressed prizes. John donned an outfit he has had carefully tucked away from many years earlier.

A big thank you to the Eastland Hereford Club for their wonderful hospitality and huge efforts in co-ordinating such a great tour.

Thanks must also go to all of the Tour sponsors; PGG Wrightson, BDO Gisborne, Farmlands, Rabobank, Zoetis, Zee Tags, Allflex, Merial Ancare, Quality Hotel Emerald, Ovation, Power Farming, EJ Gordon Livestock, Silver Fern Farms, Rural Fuel, ANZ, BNZ, Eastland Veterinary Services Ltd, Carters, Ravensdown, Larsen Sawmilling Ltd, Gisborne Herald, Tararua Breeding Centre, and Eastland Building and Farm Supplies, whose contribution ensured the tour was a great success.













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