

hooked on HEREFORDS

THE BI-MONTHLY NEWSLETTER OF THE NEW ZEALAND HEREFORD ASSOCIATION

JUNE 2013

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Diary Dates

20TH JUNE 2013
HEREFORD PRIME BOARD
MEETING, WELLINGTON

26TH JULY
COPY DUE FOR AUGUST
NEWSLETTER

NOVEMBER
NZHA COUNCIL MEETING,
FEILDING

13-15TH NOVEMBER
CANTERBURY SHOW

6-8TH DECEMBER
ROYAL SHOW - MANFIELD
PARK, FEILDING


HONDA
BEST ON EARTH



NZ HEREFORDS
SPECIALISTS IN GRASSLAND GENETICS



2013 Hereford Results Beef Expo/AgInnovation



Future Beef Hoof and Hook



NZHA Ambassadors Technical Tour 2013



Recent NZHA Presentations

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President's Note

It is an honour to be given the opportunity to serve as your President for the coming year and to lead such a capable and progressive Council. It's going to be a tough act to follow on from Pete, but I will give it my best shot.

AgInnovation/Beef Expo was a resounding success from all points of the spectrum, and I would like to thank all vendors and purchasers for making the sale the best in recent years, offering a quality line up of cattle that attracted some spirited bidding, which gave Herefords the top price and average across all breeds offered at Expo this year. To all who were involved in the organisation over the two days I would like to thank them for a fantastic job - we are the envy of other breeds (I have been told) who have seen the cooperation and professionalism of our breeders and staff in presenting the show and sale. Not to mention the success in the Future Beef NZ Hoof and Hook competition which saw more steers of Hereford origin competing than ever before and taking home their fair share of ribbons as well.

The AgInnovation committee, led by Philip Barnett are to be congratulated for organising a most successful event that from my observations was well attended and by all accounts beyond the expectations of the sponsors, all boding well for next year with the continued support of the sponsors.

Branded meat seems to be the way of the future and Hereford Prime & Hereford Farms our two brands are set to play a large part in the local beef trade. We have expanding sales, especially in the Auckland area where both brands are now available in the upmarket Farro Fresh retail outlets and demand from restaurants

is also growing. Eligible cattle are also being killed at Affco plants in the northern part of the island to supply the increased demand. The "Hereford Farms" brand was launched at Expo, to specifically cover the retail trade with non-steak cuts and small goods. It is hoped it will also provide an avenue into supermarket outlets without having an impact on the reputation of the Hereford Prime brand which will continue to be targeted to specialty and high end users.

The board of Hereford Prime are meeting later this month to set a plan to grow the market share of the business, which will ultimately drive the sale of Hereford bulls especially into beef herds.

Herefords are still the preferred dairy beef sire, but we cannot rest on our achievements of the past in this market, as every other beef breed are out there trying to grow their market share at our expense. We do have the "White Face Advantage", but we do need to be vigilant that we protect this market.

Elsewhere in this newsletter is information on the "Completeness of Performance" programme that is being made available to breeders as means of identifying areas in which they can improve the accuracy of their EBVs, no matter what size herd they may have.

I hope you all have a successful bull selling season and that winter is kind to you all.

Regards, Philip Shepherd.



Registry Report

IMPORTED SIRES AND DAMS Breeders are reminded that before calves can be recorded from imported semen/embryos the sire/dam must be registered with the NZ Hereford Association. Information regarding "Rules & Regulations" can be found in the Herd Book under Artificial Insemination Regulations.

If unregistered semen/embryos are used and all the documentation is not available breeders run the risk of not being able to register the resulting progeny in New Zealand.

Breeders importing genetics need to initiate the process by ensuring the exporter has supplied the correct documentation to the Association of the animal's country of origin and requested formal documentation be sent to NZHA.

TRANSFER AUTHORISATION CERTIFICATES are available to download from www.herefords.co.nz. These can be completed, signed and sent to the Office for processing. NOTE: Animals sold at the EXPO are the vendor's responsibility to transfer.

DNA PROFILES are required on all mating sires. They can be checked on the Hereford website under "Animal Enquiries". If you have not supplied required DNA's, could you please give this your urgent attention.

Contact the Office if you require envelopes for hair samples. Remember even if it's not your bull, you will need to ensure there is a profile to register progeny in your herd.

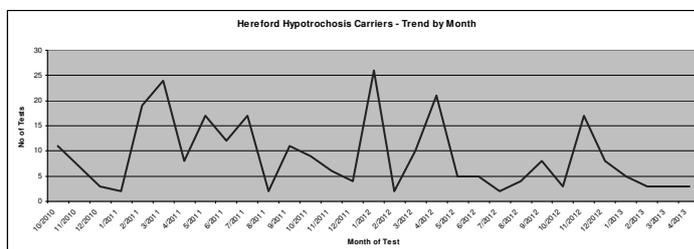
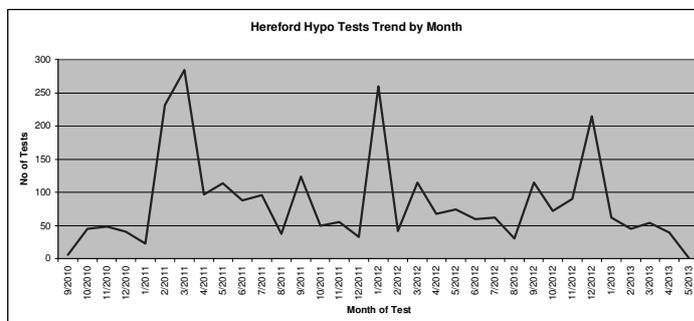
2012 CALF ENTRIES should be submitted by now. Please give this your urgent attention as they are now outstanding.

Linda Shailer, Registry

NZHA Genetic Defect Test results

(to date)

	Tests to Date	Carriers	Proportion that are Carriers
Hypotrochosis	2789	280	10%
IE	795	0	0%
Dilutor	795	0	0%





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Completeness of Performance *i.e.* HERD STAR RATING programme

In previous newsletters, the Council has introduced the Completeness of Performance programme to you as follows.

Council believes The Completeness of Performance system fits well within the “on farm best practise” mission of the FARM theme within the NZHA Strategic plan.

Summary of systems

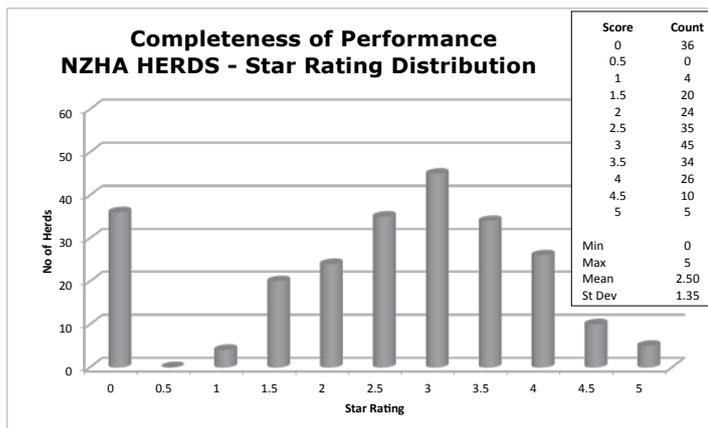
The “Completeness of Performance” herd rating system summarises the quantity of pedigree and performance information being submitted to BREEDPLAN by an individual seed stock herd and is comprised of two major components.

1. Annual distribution of “Completeness of Performance” reports to each individual BREEDPLAN member
2. Production of a “Completeness of Performance” star rating for each individual BREEDPLAN member

The “Completeness of Performance” reports provide a summary of the information that the seed stock herd has submitted to BREEDPLAN, with a range of statistics being provided within the reports such as details of the pedigree, weight, carcase, birth and fertility information that has been recorded. The reports aim to more routinely allow members of BREEDPLAN to double check that the performance information that they have collected on their animals has been recorded with BREEDPLAN, while importantly also enabling members to identify areas in which additional performance information could potentially be recorded on their animals. One of the key factors underpinning the accuracy of EBVs is the quantity of performance information that has been recorded with BREEDPLAN and these reports allow members to assess how “complete” the information is for their animals.

The “Completeness of Performance” reports are generally provided electronically from the “Download Files” area within Internet Solutions, while any members unable to access the reports in this manner are able to request a hard copy if required.

The “Completeness of Performance” star rating is an optional extension of the reports with the star rating being calculated based on the proportion of calves within the herd born in a fixed 5 year period that have performance recorded for each trait. Different criteria are used within each individual breed depending on the traits for which EBVs are calculated within the breed. Each herd receives a star rating on a 0 – 5 scale (including half stars) that assesses the “completeness” of their performance information. Herds with a star rating of “5” are considered to be gold standard and are recording “complete” performance information for all traits of which EBVs are available.



The star rating for each herd is provided within each herd’s “Completeness of Performance” report, plus the facility also exists to display the star rating for each herd on the member enquiry system within Internet Solutions. If this facility is enabled, users also have the ability to limit animal and EBV searches based on a herd’s star rating.

NZHA Council approach

Council is mindful that The Completeness of Performance system is an EBV based hard management tool, and equal emphasis must be placed on structural soundness and phenotype. It is an unbalanced approach for a herd to focus solely on EBV selection/management.

After consideration and minimal breeder feedback, the Council is adopting the rating system and is now in the process of requesting individual herd reports with ‘current’ star rating – these reports are for breeder use only. Herd reports will be confidential to the owner of the herd. The star rating will not go ‘live’ on Internet Solutions. Note – this is a WHOLE HERD programme, not based on individual animals.

In the initial 12 month period, breeders will be notified of their current star rating (via individual herd report) and given the tools/analysis reports to identify gaps in their performance recording data. By enhancing the quality of data collected, your herd accuracies will increase and everyone in the Trans Tasman gene pool benefits.

Completeness of Performance Completeness of Information Summary

Calving Year	Animal Details (/50)	Weight Traits (/50)	Carcase Traits (/40)	Birth Traits (/40)	Fertility Traits (/20)	Other Traits (/0)	Total (/200)	Rating (/5)
1998	49	31	22	31	16	0	150	4
1999	49	30	19	40	14	0	153	4.5
2000	46	31	36	40	11	0	164	4.5
2001	50	41	32	40	10	0	173	5
2002	50	43	40	40	11	0	184	5
2003	50	40	36	40	11	0	177	5
2004	46	33	36	40	11	0	166	5
2005	48	46	24	40	11	0	170	5
2006	50	35	36	40	11	0	172	5
2007	48	44	40	40	11	0	183	5
2008	50	48	40	40	11	0	189	5
2009	50	44	40	40	13	0	186	5
2010	48	38	36	40	11	0	173	5
2011	50	30	40	40	11	0	171	5
2012	50	4	0	20	0	0	74	1.5

Calving Year	Animal Details (/50)	Weight Traits (/50)	Carcase Traits (/40)	Birth Traits (/40)	Fertility Traits (/20)	Other Traits (/0)	Total (/200)	Rating (/5)
2006 - 2010	49	42	38	40	12	0	181	5

Your star rating is NOT affected by the size of your herd. It is simply about increasing the amount of performance data submitted for group run analysis and increasing the accuracy of EBV’s extrapolated for your herd.

After the 12 month period, another Completeness of Performance Herd report will be sent to you – this will have a new rating displayed. If a herd has increased its data submission over the 12 month period, the star rating will have improved.

Also after 12 months of commencement, NZHA Council will call for member feedback on the programme with the thought to activating the star rating on Internet Solutions *i.e.* displaying a current star rating for each herd. Please note it is a HERD rating, so will show against every animal captured under the same prefix name. At this time, breeders then have the opportunity to promote their star rating as they wish eg bull sale catalogues.

Herefords Shine at AgInnovation/Beef Expo 2013



Kairuru India was judged the Supreme Champion Hereford and was bred by Kevin and Jane McDonald of Reporoa. It is the third time the McDonalds have taken the Supreme Champion Hereford title.



Sire Kairuru Iconic sold for \$22,000 to the Otapawa Hereford stud of the Robbie family and was one of two Hereford bulls that made the top price of Beef Expo.

NZ Herefords experienced an exceptionally strong national sale at the AgInnovation/Beef Expo in Feilding with the top price of \$22,000 being realised twice.

Orari Gorge Lawless 110049 catalogued as Lot 40 from the South Island Orari Gorge stud (formerly Nithdale) of the Peacock family at Geraldine sold to the Glenbrae stud of Martin and Mary Taylor, Porangahau for \$22,000.

Kairuru Iconic 110023 (Lot 48) from the stable of Kevin and Jane McDonald of the Kairuru Hereford stud at Reporoa also sold for \$22,000 selling to the Otapawa stud of the Robbie Family in north Wairarapa.

The success for the McDonalds didn't stop there as Lot 37, Kairuru India 110045 was judged Supreme Champion Hereford. This sire went on to sell to the Chesterman family's Koanui stud near Havelock North for \$11,000.

Kairuru India was placed first in the Honda Motorcycles Impact Sires unled class and Kairuru Iconic (Lot 48) was placed second in the same class.

Kevin McDonald said he and wife Jane were surprised by the results.

"It was amazing, we never expected that to happen," he said.

The success of the bulls in the show ring also meant the McDonalds took home the RA Donald Trophy awarded to the exhibitor of the best two animals.

He went on to say that the Hereford sale would have been one of, if not the best sale they have witnessed since they became involved with Expo.



Kevin and Jane McDonald from Kairuru Herefords receive the silverware for Supreme Champion Hereford at Beef Expo 2013. They are seen with David Dodge from Merial Ancare, left and judges Chris Douglas and Andrew Russo.

The McDonalds are staunch and loyal Expo supporters having offered bulls continually (except for one year) since 1989.

"We like the competition and challenge of doing well."

They selected the two bulls Kairuru India and Iconic because the couple felt they were very good types and they were backed up by good EBVs and scanning data.

"They are easy doing bulls matched by a strong set of EBVs."

It's a selection recipe that is serving Kairuru well with a string of significant successes at Expo including Supreme Champion



Paul Gilligan from Tru Test, right, with the winners from the Tru Test Super Sires class. Chris Jeffries Grassmere Herefords, left, Robert Kane Westholm Herefords and Noel Smith Newcastle Herefords.



The winners in the Honda Motorcycles Impact sires (unled class) front row from left, Barrie Wills Kahu Herefords, Wayne Williams Glacier Herefords, Denise Martin Martin Farming, Kevin and Jane McDonald Kairuru Herefords. Back from left, Associate judge Andrew Russo, judge Chris Douglas and Marcus Fellerhoff from Feilding Honda.

Hereford in 2011 and Supreme Champion Hereford coupled with Champion of Champion in 2003.

The top price honours were shared with the Orari Gorge Hereford stud (formerly Nithdale), who were first time exhibitors at the Hereford national show and sale.

Rosa Peacock said their sale result was thrilling and was made even more exciting by the fact an Orari Gorge sire, Nithdale Elvis, had sired both the top performing Kairuru bulls at Expo.

Lawless was entered in the Honda Motorcycles Impact Sires unled class, a class she said suits their farming system well with the benefit of being able to use the bull within herd first.

The family highly regarded Lawless and used him at home on first calvers.

Lawless was sired by Nithdale Ignite, a bull that has bred particularly well says Rosa.

“He is a true to type bull and they are very good beef progeny.”

Rosa went on to say the Ignite progeny are proving to be well balanced, structurally sound and well carcassed animals, which are the characteristics they identified as reason for sending Lawless to the national sale.

Average price for the two year old bulls was \$9770 an increase on the 2012 average price of \$8413.

Other sale highlights included another seven bulls selling for \$10,000 or more. The majority of bulls sold to stud purchasers.

Reserve Champion Hereford was Lot 31 Te Taumata Captain 11472 offered by McWilliam Studstock, Wairarapa and purchased by the McEvoy families Moana stud of Dargaville for \$16,000.

The McWilliam family are also loyal supporters of Beef Expo and have had the honour of Reserve Champion Hereford three times in the past four years.

In the show ring Hereford judges Chris Douglas from Monymusk stud, Te Anau and associate judge Andrew Russo from the Kanuka stud, Otorohanga both agreed the standard of Herefords was very high.

“The prices are a reflection of the excellent standard of Herefords. There were good bulls in both the led and unled classes,” said Chris.

Andrew said he too was impressed and said they had to work



Rebecca Paterson from Rotoiti Herefords is awarded second place in the Honda Motorcycles Impact Sires (led) class by judge Chris Douglas, left, and Marcus Fellerhoff from Feilding Honda.



Champion Hereford Heifer was presented by new World Hereford Secretary General Jose Bonica Henderson (Pepe), right, to Colin and Sue Corney of Colrairie Herefords. They are photographed with judges Chris Douglas and Andrew Russo.



Hannah Gibb excelled in the show ring at Beef Expo. She was awarded the Hereford Herdsperson award and was also named the Future Beef NZ Allflex Intermediate Beef Ambassador.



The Reserve Champion Hereford from McWilliam Studstock from the Wairarapa, Te Taumata Captain sold for \$16,000 to the Moana stud of the McEvoy family, Dargaville.



Hannah Gibb, accepts the silverware for her Champion Yearling Hereford bull at Beef Expo 2013 from associate judge Andrew Russo, left, World Hereford Council Secretary General Jose Bonica Henderson (Pepe) and judge Chris Douglas.



Orari Gorge Lawless 49 offered by the Peacock family of Geraldine sold for \$22,000 to fellow stud breeders Martin and Mary Taylor of the Glenbrae stud.

hard to decide on the minor placings.

“There was not a lot between the bulls,” he said.

Chris said the Supreme Champion Hereford, Kairuru India was a standout.

“His structural soundness, ability to walk, he had a tonne of meat, a very clean shoulder and good hind quarter a second thigh on him. He also had a great presence and good sires head,” said Chris.

The yearling bull, Awhea Maestro offered by Hannah Gibb and carrying the prefix of her grandparents stud sold for \$3500 to Philip and Lyn Barnett of Kaitoa stud.

Hannah who took out the Future Beef NZ Intermediate Ambassador title (see pg 10) shone in the show ring and impressed Herdsperson judge Andrew Russo, who awarded Hannah the Herdsperson award and EM Williamson Perpetual Challenge Trophy and Eastland Club Mug for 2013.

In the led heifer class it was a clean sweep by the Colrairie



Ian Clements from Matapouri Herefords collects the ribbons for first and second place in the unled heifer class from Andrew Russo left, Chris Douglas and new World Hereford Secretary General Jose Bonica Henderson (Pepe).

Hereford stud of Colin and Sue Corney who took out first and second place. Colraine heifer Lydia 114 (Lot 53) was also awarded the title of Champion Hereford Heifer.

The Clements family of Matapouri stud strongly contended the unled heifer class and took home first and second place.

The heifers all sold well with females from the Colraine stable commanding price tags of \$4000 each and the Matapouri heifers selling for between \$3700 and \$3200.

The Clements family also teamed up with Ian and Petula Mathieson of Stoney Creek Herefords to very generously offer Lot 52, Matapouri Lindie 6 as a fundraiser for the NZHA Ambassador programme.

All proceeds from the sale of Lindie were donated to the Ambassador fund. The heifer sold for \$2700 to the Grassmere stud of Chris and Amanda Jeffries.



First time exhibitors Helen Molloy from Woodburn Herefords is presented with third place in the Honda Motorcycles Impact Sires (led) class from Marcus Fellerhoff of Feilding Honda and judge Chris Douglas.



Results From The Showring

Supreme Champion Hereford:

Kairuru India – Lot 37

Reserve Champion Hereford:

Te Taumata Captain – Lot 31

Points Competition:

Kairuru Herefords

Kevin and Jane McDonald

Hereford Herdperson Award:

Hannah Gibb

Honda Motorcycles NZ Impact Sires Led:

1st Te Taumata Captain – Lot 31

2nd Rotoiti G123 – Lot 33

3rd Woodburn Class – Lot 35

Tru-Test Super Sires:

1st Grassmere Belter – Lot 28

2nd Westholm Martyn – Lot 29

3rd Newcastle Grand – Lot 25

Honda Motorcycles NZ Impact Sires Unled:

1st Kairuru India – Lot 37

2nd Kairuru Iconic – Lot 38

3rd MF Daffy – Lot 42

4th Glacier Magic – Lot 36

5th Kahu Wilson – Lot 41

Champion Yearling Bull:

Awhea Maestro – Lot 51

Single Entry Heifers (led):

1st Colraine Lydia – Lot 53

2nd Colraine Irane – Lot 54

Single Entry Heifers (unled):

1st Matapouri Pansy – Lot 57

2nd Matapouri Lydia – Lot 56

Champion Heifer:

Colraine Lydia – Lot 53

Hereford Beef Expo 2013 Results

LOT	ANIMAL NAME	PURCHASER	PRICE
24	OKAWA ELECTRA 1121	withdrawn	
25	NEWCASTLE GRAND 1133	Okahu Trust	\$12,500
26	KOANUI ULTIMATE 1508	Ray Moss Livestock	\$5,000
27	KAIRAUMATI WIZARD 1126	\$0
28	GRASSMERE BELTER 743	LJ Macintosh	\$7,000
29	WESTHOLM MARTYN M35	Northrange P Ship	\$5,000
31	TE TAUMATA CAPTAIN 11472	RJ McEvoy	\$16,000
32	STONEY CREEK HANK 1102	\$0
33	ROTOITI G123	Koanui Polled Hereford	\$14,000
34	ANRIC GEEWIZ 108	\$0
35	WOODBURN CLASS 110004	Lake Station	\$10,000
36	GLACIER MAGIC 414	GS Shearing	\$11,000
37	KAIRURU INDIA 110045	Koanui Polled Hereford	\$11,000
38	MATAPOURI MONTREAL 11 8	D&I Swap	\$4,000
39	HURSTPIER FERN 02	Lakeview Farm	\$4,000
40	ORARI GORGE LAWLESS 110049	Glenbrae	\$22,000
41	KAHU WILSON	D&I Swap	\$12,500
42	MF DAFFY 5	WM Kane 2010 Ltd	\$8,000
43	TAUNOKA AMBITION	\$0
44	WILLOWSRING VIRTUAL 419	JA Broad	\$6,500
45	MATATOKI KING PIN 1101	P&I Atkins	\$4,000
46	GLENBRAE HOTSHOT 113	P&G Olsen	\$9,500
47	TAUNOKA ADMINISTRATOR	Mangaotea Stud	\$5,200
48	KAIRURU ICONIC 110023	Otapawa Stn	\$22,000
49	MATAPOURI MERTON 11 85	Iona Hilltop Ltd	\$6,200
50	HURSTPIER FELLOW 12	\$0
51	AWHEA MAESTRO	P&L Barnett	\$3,500
52	MATAPOURI LINDIE 12 6	Hawkridge Run Ltd	\$2,700
53	COLRAINE LYDIA 12 114	Duncraigen Ltd	\$4,000
54	COLRAINE IRANE 12 118	A Cox	\$4,000
55	MATAPOURI FERN 11 12	Duncraigen Ltd & A Cox	\$3,200
56	MATAPOURI LYDIA 11 22	W Gibson	\$3,600
57	MATAPOURI PANSY 11 79	W Gibson	\$3,700
58	MATAPOURI SNOWDROP 11 5	I&P Mathieson	\$3,700

(2yr Bull Sales only)

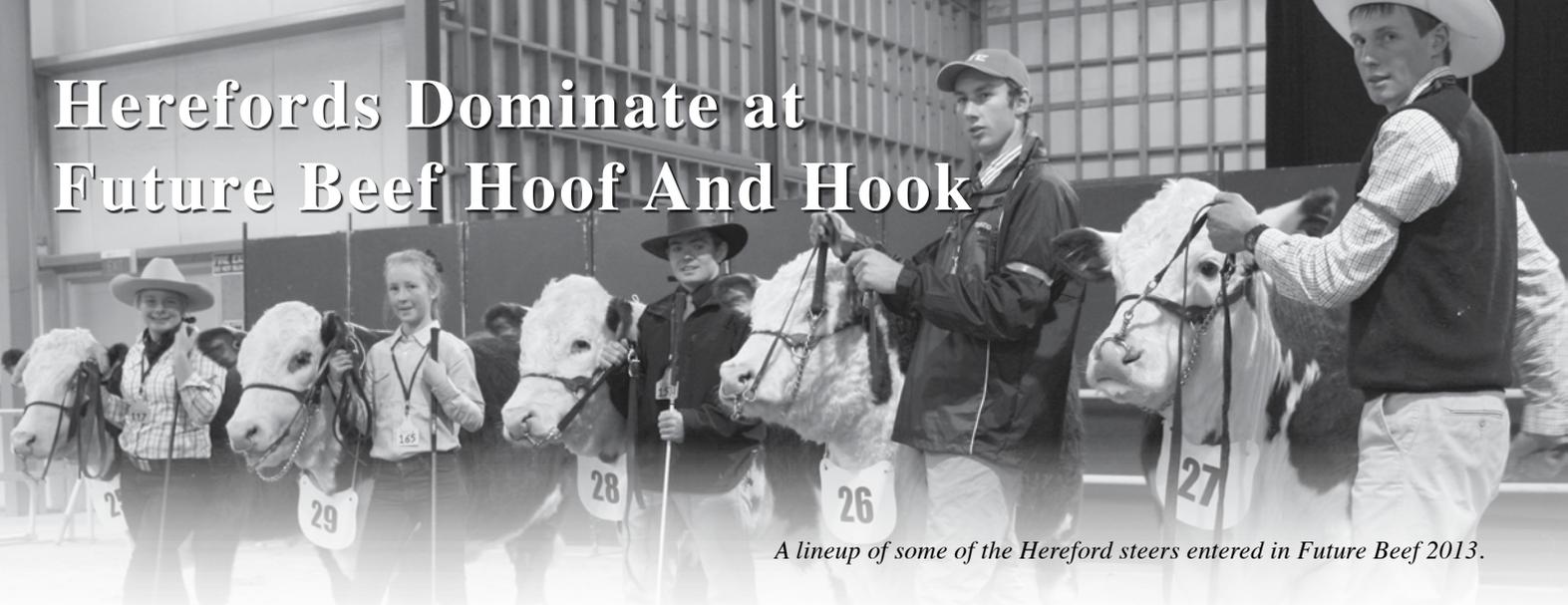
TOTAL SALES:
\$195,000

AVG PRICE:
\$9,770

TOP PRICE:
\$ 22,000

LOW PRICE:
\$4,000

Herefords Dominate at Future Beef Hoof And Hook



A lineup of some of the Hereford steers entered in Future Beef 2013.

The Hereford breed and their handlers took out the major prizes at the Future Beef NZ Hoof and Hook Steer competition held in conjunction with AgInnovation/Beef Expo 2013.

The Champion Steer overall was won by a Hereford steer from Martin Farming, Nelson and reserve champion was also a Hereford from the Langtry family, Kimbolton.

Both those steers went on to take out top honours in the champion heavy weight steer class which was sponsored by Lake Station Herefords – in what could only be described as the ultimate one-two finish.

Complimenting the hoof and hook triumphs was the win of Hannah Gibb who took out the Allflex Intermediate Beef Ambassador title.

Craig Martin of Martin Farming, Nelson, said it was the first time they had supported Future Beef and they thoroughly enjoyed the experience.

Craig said his brother Richard, judged at the event two years ago and they both agreed the event and its concept “resonated” with them because it encompassed the beef industry from the seedstock producer to the plate.

“It is adding value to the beef industry.”

“We also like having a go at things and we’ve never been involved with steers before,” he said.

The Martins carefully selected their steer entries, of which there were three. They entered a pure bred poll Hereford, an Angus Simmental cross and a Simmental.

They put due diligence into the background and performance of the steers (they are all registered and performance recorded) and

made their selection based on EBVs and structural soundness.

They found a Hereford bull calf with slightly soft testicles, they opted to castrate and found he was backed by a good package of EBVs. The winning steer was a “Daffy” half brother to the Hereford the Martins sold in the Hereford sale and was placed third in the Honda Motorcycles Impact Sires unled class.

“Both his parents were highly observed and we wanted to enter steers that were backed up with performance data.”

“Steers that are growthy, have good carcass traits and positive fats are economic steers and we (as breeders) have to look at Breedplan figures in the context of our customers producing steers,” says Craig.

“We want to create cattle that can drive performance for the commercial operator.”

“We need to use the science to get commercial guys to get bulls that work for them and drive their performance.”

Craig commented that the carcass evaluation aspect of the event was qualitative and provided information on the carcass fats, eye muscle area, yield (both liveweight and deadweight) and meat colour.

He said the event was a lot of fun and they appreciate the support they received from Rebecca Paterson who broke in and fitted the steer and also Peter McWilliam and his daughter Lauren who assisted in getting handlers for their steers.

Craig who also breeds Angus and Simmental said Herefords are a great breed with a lot going for them.

“The breed has a real opportunity in the market place in coming years the key drivers, in our opinion, will be docility and feed



Marie Timperley accepts the champion heavy weight steer ribbon from Jim Syme from the NZ Shorthorn Society – sponsors of the class.



Reserve champion handler Georgia Davies receives her ribbon from Richard Barnett.



The overall Champion Steer at Future Beef 2013 put forward by Martin Farming from Nelson. From left Craig Martin, judge Anton Gibson, Richard Martin, associate judge Jack Murray and handler Marie Timperley.



James Robbie.

efficiency.”

Just as thrilling at Future Beef was the success of 16 year old Hannah Gibb who took out the Allflex Intermediate Beef Ambassador title. Hannah is grand daughter of Mike and Lorraine Langtry.

To win the title Hannah’s scores were combined from her modules over the weekend, an impromptu speech, interview (by a panel of three), judging and handling, which saw her achieve the title.

It is Hannah’s second year competing in Future Beef but she has been involved in some showing over the years helping out her grandparents with their Awhea Herefords.

She said the win was a bit surreal and she was shocked, humbled and excited by it at the same time.

“I’m really happy.”

And while Hannah wasn’t expecting it she said she had committed to the event 100%.

The steer entered and under Hannah’s handling skills was purchased from Broadlands Station near Ashhurst – a regular Beef Expo purchaser. Hannah and her Granddad (Mike Langtry) carefully selected the steers entered that she and cousin Sophie Langtry handled and they also picked one for youth Hereford breeder Ben Burgess.

Their selection was made on temperament and carcass.

“They had to stand out, have a good second thigh, a good topline and be appealing,” says Hannah.

“I want to thank Granddad, Grandma and Mum - it’s thanks to them.”

She said anyone considering entering the Future Beef event should do so.

“Give it a go. It’s not as hard or scary as it seems. It is a big learning experience but you forget it’s a competition and you meet so many great people – it is fun and easy.”

Hannah was also busy in the Hereford show and sale ring where she offered the yearling bull at Beef Expo after being gifted some animals from her grand parents. So while the prefix remains with



Hannah Gibb the Future Beef NZ Allflex Intermediate Ambassador for 2013 with Jared Briggs, left and John Rutherford both from Allflex.

the Langtry’s Hannah would one day like to continue the prefix.

The 2013 FBNZ was exceptionally well supported by the Hereford breed this year with 13 Hereford steers entered and just as many Hereford Handlers. The steers were put forward by Lake Station, Otapawa, the Langtry family and the Martin Farming studs. The event had a total of 54 steers and 70 handlers.

Co-chair of FBNZ Rebecca Paterson said the event went very well.

“I was especially impressed with the lift in the standard of steers and participants,” she said.

“It was the best group we’ve had at the competition.”

Of the overall winning steer Rebecca said: “The champion steer was one of the most outstanding steers they have had at Future Beef.”

FBNZ consists of a hoof and hook component with the hoof section this year judged by Anton Gibson from Middlemarch and Jack Murray from the Matariki Hereford stud near Kaikoura. Participants are also invited to take part in modules such as ATV safety and maintenance.



Jorja Robertson.



*Left to right,
Niamh Barnett, Anna Robbie and Alexandra Robbie.*

ALLFLEX INTERMEDIATE BEEF AMBASSADOR

Hannah Gibb.

HOOF RESULTS

Light weight steer – purebred steer

Sponsored by NZ Austin Ultrasound

1st Georgia Davies Lake Station Hereford

4th Allen Gregory Lake Station Hereford

Heavy weight steer – purebred steer

Sponsored by NZ Shorthorn Association

1st Marie Timperley Martin Farming Hereford

2nd Niamh Barnett MR & LL Langtry Hereford

3rd Hannah Gibb MR & LL Langtry Hereford

Champion Steer - Champion light weight steer

Sponsored by Kenhardt Angus

Champion Georgia Davies Lake Station Hereford

Champion heavy weight steer

Sponsored by Kenhardt Angus

Champion Marie Timperley Martin Farming Hereford

Grand Champion Steer

Sponsored by 1986 Carcass Competition Fund

Champion Marie Timperley Martin Farming Hereford

HOOK RESULTS

Light weight steer purebred steer

Sponsored by Tru Test

4th Georgia Davies Lake Station Hereford

Heavy weight steer purebred steer

Sponsored by Murray Grey NZ

1st Marie Timperley Martin Farming Hereford

2nd Niamh Barnett MR & LL Langtry Hereford

4th Ben Burgess MR & LL Langtry Hereford

Champion Heavy weight steer

Sponsored by Generation Angus NZ

Champion Marie Timperley Martin Farming Hereford

Grand Champion Steer

Sponsored by Land Meats NZ Ltd

Champion Marie Timperley Martin Farming Hereford

OVERALL RESULTS

Light weight steer purebred steer

Sponsored by South Devon Cattle Society of NZ

3rd Georgia Davies Lake Station Hereford

Heavy Weight steer purebred steer

Sponsored by 1986 Steer Carcass Competition Fund

1st Marie Timperley Martin Farming Hereford

2nd Niamh Barnett MR & LL Langtry Hereford

3rd Anna Robbie Otapawa Hereford

Champion Heavy Weight Steer

Sponsored by Lake Station Herefords

Champion Marie Timperley Martin Farming Hereford

Res Champ Niamh Barnett MR & LL Langtry Hereford

CHAMPION STEER (OVERALL)

Sponsored by South Devon Cattle Society of NZ

Champion Marie Timperley Martin Farming Hereford

Res Champ Niamh Barnett MR & LL Langtry Hereford

HANDLER COMPETITION

Sponsored by the NZ Hereford Association

Junior

1st Sophie Langtry

2nd Thomas Hayward

3rd Jorja Robertson

4th Niamh Barnett

* Note all place getters in this class were Hereford handlers.

Intermediate Open

1st Hannah Gibb

Senior Open

1st Georgia Davies

Grand Champion Handler

Champion Hannah Gibb

Reserve Champion Georgia Davies

FBNZ MODULES

Sponsored by Beef + Lamb

Junior

1st Anna Robbie

Intermediate

1st Hannah Gibb

Senior

1st Allen Gregory (Hereford steer handler)

3rd Ben Burgess

JUDGING COMPETITION

Sponsored by Silver Fern Farms

Junior

1st Jorja Robertson

Intermediate

1st Hannah Gibb

Senior

2nd Mark Murphy

Other Hereford handlers who participated in the FBNZ competition were James Robbie, Peter Kane and Robert Gregory.

Council Communications

Dear Members,

Please read the following thoroughly. These are important matters for your attention; matters that were discussed at the February 2013 NZHA Council meeting.

NEW NZHA COUNCIL COMMITTEE CHAIRMANS

President	Philip Shepherd
Vice President	Chris Douglas
Treasurer	Peter Smyth
Finance	Peter Smyth/ Gray Pannett
Promotion/Publications / HOE	Chris Douglas
Technical/Research	Philip Barnett
Strategic Plan	Colin Corney
Sponsorship	Colin Corney
Beef Expo / Show & Sales	Jimmy Murray
Semen Marketing	Andrew Russo
Ambassador Programme	
North Island	Andrew Russo
South Island	Paul Scott
Registry/Rules	Chris Douglas
PBB Directors	Philip Shepherd, Philip Barnett
Beef Holdings	Peter Smyth
2020 WHC	Phil Barnett

Billing of Heifer Fees

To simplify the heifer billing, which has created confusion amongst some breeders. From 1 October 2013, the follow billing process for heifers will occur-

Two year old fees will be billed at the same time as cow fees (October 2013) AND will be due the same time as cow fees – Due 20 November 2013.

Eprinex Dairy Merit Sire Scheme

Thank you to those who submitted feedback. The NZHA Technical Committee is reviewing the feedback currently and will report back to the membership shortly via the bulk email system. Thoughts are to include two year bulls in the scheme.

NZHA Selection -Dairy Indexes

Thank you to those who submitted feedback. In consultation with Andrew Byrne from SBTS (AUS) the NZHA Technical committee is currently reviewing the Dairy Selection Indexes.

Hypotrichosis Ruling – from 1 Sept 2013.

A minor amendment to the current NZHA Hypotrichosis ruling... From 1 September 2013, all bulls (of any age, including calves) sold for transfer must be **correctly** sire verified, in conjunction with having a DNA profile and being hypotrichosis tested and declared.

The addition to the ruling is simply a matter of 'ticking the box' for Sire verification on the DNA envelope, when requesting a DNA profile to be done (incurs no additional charge).

NZHA Sire Summary – NZ Herefords magazine

From 2014, the Sire Summary will be removed from the NZ Herefords magazine. With the advent of monthly group runs, the Sire Summary is continually updated throughout the calendar year and can be found on the NZHA website under BreedPLAN.

Hypotrichosis Free Sires List

Please note the Hypotrichosis Free Sires List found on the NZHA website under Assn. and Member Services, is a live listing so is automatically updated as hypo results are processed.

The same results can be found by individually researching an animal under the Internet Solutions search engine.

Calving Ease Scoring

There is a low level of reporting of Calving Ease for NZHA animals and breeders are encouraged to score as many calf deliveries as possible.

The greatest vagary in the system is inaccurate reporting of actual calving ease/difficulty.

However there are several factors involved...

- » Breeders not scoring calving ease at all.
- » Breeders scoring calving ease inaccurately. If you hurriedly score all your cows the same calving score for example – 0 or blank (no difficulty), the system defaults to a nil recording situation.
- » The system does not accept that every cow has had the same calving experience.

Understanding Calving Ease EBVs - Calving difficulty has an obvious negative impact on the profitability of a herd through increased calf and heifer mortality, slower re-breeding performance and considerable additional labour and veterinary expense.

Recording Information for Calving Ease - Calving Ease EBVs are calculated from three main sources of information – calving difficulty score, birth weight and gestation length data. By far the most important of these sources is calving difficulty score.

Calving difficulty scores should be measured at birth by visually scoring females on the following scale of 1 - 6.

Score Code Description

1. Unassisted - Cow calved unassisted / No difficulty
2. Easy Pull - One person without mechanical assistance
3. Hard Pull - Two people without mechanical assistance, One person with mechanical assistance
4. Surgical Assistance - Veterinary intervention required
5. Mal-presentation - eg. Breech
6. Elective Surgical -Surgical removal of calf before the cow has the opportunity to calve

* Note that a blank score will not be interpreted as "no difficulty". Instead, it indicates that calving difficulty was not scored

Calving difficulty scores can be submitted to your Breed Society/ Association when submitting your calf registration details.

When recording calving difficulty scores, it is important to consider:

- » If you regularly check your cows (e.g. on a daily basis), it is reasonable to assume that a cow who calves without assistance between visits can be considered as unassisted (no difficulty) even though you did not see her calve.
- » Record a score for all calves rather than just difficult or easy births. Scores should be recorded for dead calves, if possible.
- » If calving difficulty score is either blank or [0], it is interpreted as no score recorded rather than "no difficulty".
- » There needs to be some level of calving difficulty in the herd for the scores to be used effectively by the BREEDPLAN analysis. That is, simply scoring all births in a herd with a calving difficulty score of [1] will not identify any genetic differences in ease of calving.
- » A birth management group should be recorded if there are different treatments of the females prior to calving that may affect calving difficulty. For example, where one group of cows have had different feed availability.
- » When calculating the Calving Ease EBVs, calving difficulty scores of [3] and [4] are grouped together. Calving difficulty scores [5] & [6] are excluded from the BREEDPLAN analysis as the problems are considered non-genetic in origin.

For more information, please go to the Breedplan - Tipsheets link on the NZHA website.

Days to Calving (DC) Trait Indicator

A change has been implemented within BREEDPLAN so that a trait indicator is now reported for "Days to Calving".

Trait indicators are used to illustrate those traits an individual animal has performance measurements analysed within BREEDPLAN. Consequently, the Days to Calving (DC) trait indicator will be reported on females that have had joining records analysed in the BREEDPLAN analysis. The reporting of trait indicators for DC will become effective in the May Hereford GROUP BREEDPLAN analysis. The trait indicators will be published on Internet Solutions in a similar fashion to that illustrated in the diagram below.

May 2013 Brahman GROUP BREEDPLAN															
	Birth Wt. (kg)	200 Day Wt. (kg)	400 Day Wt. (kg)	600 Day Wt. (kg)	Mat. Cow Wt. (kg)	Milk (kg)	Scrotal Size (cm)	Days to Calving (days)	Carcass Wt. (kg)	Muscle Area (sq.cm)	Rib Fat (mm)	Rump Fat (mm)	Retail Beef Yield (%)	Flight Time (secs)	Shear Force (kgs)
EBV	-0.6	+8	+18	+27	+7	-1	+3.3	-15.3	+9	+1.9	+0.8	-0.4	-0.1	-0.08	+0.53
Acc	80%	78%	79%	81%	80%	66%	50%	37%	66%	50%	48%	52%	42%	65%	52%
Breed Avg. EBVs for 2011 Born Calves Click for Percentiles															
EBV	+2.7	+18	+25	+34	+39	+0	+0.4	+1.6	+21	+2.4	-0.3	-0.4	+0.5	+0.00	+0.00
Traits Observed: BWT,200WT,400WT,600WT,MWT,EMA,DC															
Statistics: Number of Herds: 2, Progeny Analysed: 9, Scan Progeny: 1,															

NZHA Inspection Process – Hereford Beef Expo animals.

The 2013 inspection process is to be adopted for the 2014 event also. However the inspection of animals will alter to a 75/25 voting system. i.e. a bull will require a minimum of 75% YES votes to go through to Expo, opposed to the minimum 50% YES votes required in 2013.

Our inspection process has been much admired by other breeds and the National Sale result has certainly paid testament to the process.

World Hereford Conference – Uruguay 2016

Many breeders will have met 'Pepe' Jose Bonica Henderson, the new World Hereford Secretary General at Beef Expo/ Ag Innovation 2013.

Pepe whist in NZ outlined the framework for the next World Hereford Conference in Uruguay, March 2016.

This is to be a two day conference, held at Ponte (140km east of Montevideo).

There will be one pre or post tour – yet to be determined.

Proposed NZ Hereford Ambassador Trip to Australia 2013

Included in the Ambassador group which recently attended the 2013 NZ domestic Ambassador Tour (Waikato) was Tom Nixon, a Young Australian Hereford breeder, selected by AHS as their 2013 Ambassador.

This trans-Tasman relationship is to see a reciprocal arrangement occur before year end, whereby a NZ Ambassador will be selected to visit Australia with a programme arranged by the AHS.

NZHA along with Herefords Australia are pleased to call for interested NZ breeders to apply for an exchange experience to Australia for November of this year. Candidates would need to offer the following personal qualities and attributes to be in contention for this experience.

- » Ideally 25-35 years old
- » Proven commitment to stud Hereford breeding
- » Recognised as a contributor to NZHA and/ or beef industry initiatives
- » Demonstrates knowledge of industry issues, animal husbandry and genetics, and NZHA policies
- » Demonstrates ability to add value to future NZHA initiatives
- » Of high personal calibre and character, showing NZHA in a positive light in all dealings with exchange contacts
- » Prepared to table a report to NZHA and Herefords Australia on the experience and learning's from the trip

Interested? Please contact the NZHA office.

Champion Hereford of the World competition - view at www.herefordbreeder.net

This is an annual competition co-ordinated by PJ Budler of South Africa. Each year, NZHA is requested to submit a photograph of the 'Champion' Hereford bull in NZ for the current year.

Council determined this would be the Supreme Champion Bull from Beef Expo/ Ag Innovation, and therefore a suitable photograph of the Bull is submitted for the competition.

A 'Miss World' Champion Female competition runs also. Council are suggesting that 'the best' of Supreme Champion Female at the annual Royal Show and Canterbury Show is selected and a suitable photograph submitted.

Bulk email communications

Email communication to breeders is certainly more effective than postal communication. Please ensure that your current email address is recorded with the NZHA office.



NZHA Ambassadors 2013 left to right: Roz Stokes, Tom Nixon (Australia-NZ Exchange), James McKerchar, Johnny Dorotich, Andrew Russo, Jacqueline Blackwell and Georgina McKerchar.

NZHA Ambassador Technical Tour 2013 - Waikato

At the end of April, this year's group of Hereford Ambassadors gathered in Hamilton for a technical tour through the Waikato. The small select group were also joined by Tom Nixon from Devon Court Stud in Queensland, the first recipient of the new Australian-New Zealand Hereford Youth exchange programme.

DAY 1

An early start in Hamilton as the group headed to Waihi, for the Beef & Lamb "Better Beef Cow" workshop being hosted by the Sharpe Family of Waitawheta Angus Stud. Wayne Pitchford, University of Adelaide presented the first half of the seminar covering EBV calculations, different traits correlations and how these can influence your herd calving rates and beef productivity. A big part of Wayne's presentation was looking at herds run in different environments and different feed management systems and the influence genetic fat and body composition has when feed fluctuates on how animals will perform and reproduce. The group came away with a good understanding of EBV's, particularly those for the carcass traits and how these influence maternal productivity.

The second half of the seminar was taken by Bob Dent, an Australian expert in cattle structure who introduced the attendees to the BeefClass Structure assessment. A quick rundown on the

points to look for was followed by a practical session where there was an opportunity to assess mature bulls and young females from the Waitawheta herd. The group found this session rewarding and helped reinforce what they were looking for in their own cattle.

A chance meeting with Dean Hansen at the workshop led to an impromptu trip north from Waihi to Te Kauwhata at the conclusion of the day, to visit the Hukaroa Stud. A quick trip on the back of Dean's ute took us through the Hukaroa herd sires and up to the airstrip for a magnificent view of the farm as the sun was setting. Following this, we travelled down the road to view both 18 month-old and weaner bulls, which were looking good, despite our viewing time being restricted by the fading light!!

The trip back down State Highway 1 was filled with plenty of discussion about the day's events which continued over dinner at Hereford Prime restaurant 'The Helm' in Hamilton.

DAY 2

Another early start was on the agenda as we headed to Te Aroha to meet up with NZHA councillor Jason Graham and also Barry and Jan Wills for a tour through the brand new Silver Fern Farms (SFF) plant. A devastating fire in December 2010 destroyed the old plant, meaning that the company could start building a new facility from scratch with a number of new technologies. A quick introductory briefing with Jason outlined the SFF philosophies on procurement and introduced a number of the companies supplier

partnership programmes for specific markets such as 'Hereford' and 'Reserve' branded beef.

The tour around the plant itself was a definite highlight of the week. The plant has been built with a specific viewing platform so basically the whole processing floor from hide-off to packaging can be seen without having to get down onto the slaughter floor. Obviously there has been a lot of thought gone into the design, as the plant can handle varying sized cattle with ease, which was great news for those of us that have struggled to get large bulls into works. The plant is set up as a hot-boning plant meaning carcasses move straight from the slaughter floor to the boning room, with all animals being tracked by RFID chips through this process. The boning room has been set up using a Marel system which works with 'slots' on the conveyor belt allowing tracking of all operators and can pull out data such as yield performance from carcasses. From there we followed the product through the checking process and into the large chillers where it is packaged up to be sent worldwide. The yards have been designed with animal welfare in mind and can hold 550 cattle at any one time as the plant can slaughter 525 cows in a single shift.

We were very impressed with the attention to detail and how very little wastage there is from the processing and we could have easily spent more than the 4 hours we had touring the plant.

From Te Aroha, we travelled south to the Waikato Thoroughbred Stud of the Chittick family on the outskirts of Matamata. On arrival we were given the opportunity to view the farm's all important stallions.

First up we were introduced to the famous 19 year old stallion O'Reilly who is a magnificently stunning, almost black horse and has twice been named champion New Zealand sire, champion Hong Kong sire twice and 3 times champion New Zealand 3 year old sire. Over the course of his stud career he has sired 65 individual stakes winners, ten at group 1 level. We were also shown recent additions to the roster, Rock N Pop and No Excuse Needed, who put on a good show for us testing out his handler Dawie, along with the proven sires Pins and Savabeel in their paddocks. O'Reilly and Savabeel have just had their service fees increased for the new season to \$60000 and \$55000 respectively reflecting how well their progeny is performing at the moment. Bookings are taken and are limited so the stallions don't get too worn out and encourage people

to book in early.

We were then informed of Waikato Stud's marketing and PR philosophies. These included keeping a personal relationship with anyone who shows an interest, as they could have been an under bidder at a sale and the right horse for them may come along in the future. Waikato Stud has also begun sending regular email updates about what's happening at the stud to clients, keeping them short using bullet points and images as people today like to pick up information quickly and don't tend to spend the time to read long winded articles. The feeling amongst the group that all these marketing philosophies are directly relatable to breeding and selling stud Hereford cattle and there was much discussion of how to implement them.

Our visit was wrapped up with a tour of the farm. It is very tidy with asphalt lanes, painted wooden gates and every paddock is named, often after a previous top horse bred or owned by the stud, for ease of management when giving staff instructions. The foaling area was particularly impressive with the mares under 24 hour surveillance including massive floodlights that Jan Wills assured us shine into her kitchen many kilometres away.

A quick trip down the road and we arrived at the Hobbiton movie set. After a tourist trip around the various Hobbit holes, Hobbit gardens and even a \$3million fake tree we moved on to the 'Green Dragon' pub to meet with Craig Alexander. Along with owning the Hobbiton property, the Alexander family have also been involved with the Auckland Romney Development Group (ARDG), a sheep breeding programme that was formed in 1968. In 1970 the 'elite' central flock was decimated with Facial Eczema with over 50% of the flock being lost. Since this time the group has put heavy selection on Facial Eczema tolerance and by using toxin testing since 1984, the top rams are now 6 times more tolerant to eczema than when they began. The ADRG has also moved towards adding worm resilience into their breeding programme and in the past couple of years have started using DNA technology to generate genomic breeding values. The results of the ADRG breeding programme impressed on the group what can be achieved through breeding towards a specific goal.

After a delicious meal and a few home-brewed ales at the 'Green Dragon' we loaded into the van and headed back to Hamilton.



Hobbiton, Matamata

DAY 3

On our final day in the Waikato we visited LIC just outside Hamilton. We were greeted by NZHA councillor Colin Corney and introduced to some of his AB (artificial breeding) team. Unfortunately the bulls were having a day off so we weren't able to witness semen collection, but we were able to see the collection area and had a very informative description of how the semen is handled and processed. With the continued growth of the national dairy herd, over which AI is predominantly used, LIC can simply not supply enough fresh semen during the peak season without risking bull exhaustion. Semen is collected for most of the year and frozen, and this provides the extra semen needed to meet demand.

LIC AB technicians must meet high standards and must pass certain strict criteria before being allowed on farm to inseminate cows. New technicians are supervised and all technicians are closely monitored and must meet certain targets in terms of non-return and conception rates.

The next step was for us to have a go at inseminating some "cows". LIC have recently developed artificial cows to use as training aids for their new technicians. Their reproductive tracts are amazingly realistic, and they have even gone to a lot of effort to create realistic faeces – albeit it's clear so the instructor can see what the trainee is doing! The technology is amazing, with the instructor able to alter the angle of the tract and mimic bowel contractions to provide a more realistic experience for the trainee. After watching a video on AB technique we got gloved up and had a go ourselves. For some this was a completely foreign task, and for others it was a great opportunity to get some pointers from the experts. This was a very valuable experience and our thanks go out to Colin and his team for giving up their time to share their knowledge with us.

After LIC we moved on to visit the Gallagher factory in Hamilton. The Gallagher business was named after Bill Gallagher who established the company 75 years ago, after the famous story of hooking up a car battery to the family's vehicle to stop the horse rubbing on it, in effect inventing the electric fence. Since then the company has diversified into a number of different areas such as security (Gallagher fences protect the Queen!), animal handling, plastics and engineering.

On a tour of the facility with sales managers Mathew Macfie and Peter Nation we saw how electric fence testers, black and white insulators, reels, fence units and all the gear for electric fences were made and also one of the company's biggest sellers – plastic clothes

pegs. All plastic materials used in Gallagher products are made on-site and we were able to follow the whole process from plastic pebbles running through a machine, being pressed into moulds to make the black and white insulators and then packaging into bags ready for sale. Over the last few years the factory has grown to allow the company to produce a lot more than items to do with electric fences with over 500 people employed working over all the different departments.

Members of our group commented on how interesting the factory was, making them realise how much work goes into making the various Gallagher products.

After lunch we made a short trip across Hamilton to meet up with Dr Neil Cullen at Agresearch Ruakura. Neil had prepared a short presentation on DNA and associated genetic technologies, and did a good job of stripping back a complicated subject to give us all a better understanding of a topic that is becoming more and more important to cattle breeding. Neil also outlined some of the work Agresearch had done identifying various single genes in cattle such as the gene that causes yellow fat in Jersey cattle.

Our final visit on the tour was to CK Herefords, run by the Corney family (Colraine) and the Russo family (Kanuka). We first visited their lease block to inspect a mob of weaner bulls, representing the top cut from both studs, sired by a number of AI and natural sires including NJW Vaquero, Harvie Ladies Man, Kairuru Garner, Ascot Leroy, Ardo Russia and Craigmores Opium. From this lease block we made our way to the home farm of Colin and Sue Corney at Ohaupo. Here we viewed the CK Herefords replacement heifer calves, which were a very even line of cattle representing similar bloodlines to the weaner bulls as well as the homebred sire Kanuka Fortune. Of particular interest were the two Beef Expo heifer calves, with Colin doing his best to convince Roz she needed a new show heifer (it must have worked as she bought one of them at Beef Expo!). A quick inspection of the impressive Colraine cow herd was made before we concluded the tour with an outstanding barbeque of homebred Hereford steak and sides courtesy of Sue Corney and Rosalie Russo.

On behalf of all the Ambassador tour participants we would like to thank all those people who kindly hosted us during this year's technical tour, but also all those who have supported the various auctions either by donating or purchasing items. This ongoing support is invaluable to making the Ambassador programme the success it is.

BULL SALE Promotions via NZ Herefords

** take the opportunity to promote your Sale in 2013 **

NEW WEBSITE TOOL – A personalized bull sale ‘website tile’ on the NZHA website.

A bull sale tile (featuring your stud logo) would sit as a header on the NZHA home page and upon clicking would link directly to your online Internet Solutions Sale Catalogue.

Hosting costs: plus gst

One Month - \$300, Two Months - \$400, Three months - \$600

Remember there are other advertising opportunities available to breeders through the NZHA.

1. The NZHA bulk email system reaches over 240 breeders at \$100 +gst per bulk email.
2. Advertising in the bi-monthly member newsletter which is also placed online, found on the NZHA website, potentially reaching a world wide audience.
Full pg: \$300 / Half pg: \$150 / Quarter pg: \$75, all +gst
3. NZHA Website – a link to your own stud website can be included under BREEDER websites on the NZHA site.
Cost \$50 +gst per annum for hosting.

**DON'T FORGET TO ORDER HEREFORD
MERCHANDISE FOR YOUR BULL SALE – SEE THE
NZHA WEBSITE FOR FULL DETAILS AND PRICES.**

2013 Breeder Sale Results

Best wishes for a very successful 2013 Bull sale season.

On the back of the recent National Hereford Sale result, the 2013 sale season looks very promising for the breed.

Please ensure your upcoming bull sale results are communicated to the office so they can be placed on the NZHA website and contribute to press releases where appropriate.

Details included are:

- » 2yr old/yearling sale
- » Number of animals sold
- » Average price
- » Top price
- » Top price purchaser
- » Comments (optional)

Wando Park Hereford Stud OPEN TO OFFERS!

**Quality semen and embryos left over from our
breeding program, as follows:**

SEMEN:

Wando Chevy x 1
Camden View Wildcard x 10
Star Tohan x 12
HFL Beyond 36N x 2
Harvies Sensation x 4
Wando Lincoln x 83

EMBRYOS:

Wando Pearl U96 0154U0096P:
Wando Pearl U96 X Ladiesman x 2
Wando Pearl U96 X Tohan x 4
Wando Pearl U96 X Ranchman x 6
Wando Pearl U96 X Ladiesman x 6
Wando Pearl U9 0154U0009P:
Wando Pearl U9 X Wildcard x 4
Wando Pearl U9 X Ranchman x 6

IMPORTED BULLS:

BBSF 3K Ranchman 18R (Imp Canada) - 124 straws
Allendale Pickering A28 ET

Contact: Duncan Guy

Phone 07 543 3894 Cell: 0274 769 124

Email: wandopark@farmside.co.nz

Unfortunately some errors were made in the 2013 Morrinsville A & P Show results printed in the April issue of the newsletter. We sincerely apologise to those concerned.

The correct results are as follows:

- » Champion Junior Bull: Castle Douglas Halcyon
- » Reserve Champion Junior Bull: Karamu Ulysses
- » Reserve Champion Senior Bull: Karamu Hatuma (owned by Castle Douglas Stud)
- » Bull 2 yrs. & over: 1st Karamu Hatuma (owned by Castle Douglas Stud)
- » Reserve Champion Male Beef: Karamu Hatuma (owned by Castle Douglas Stud)

New Zealand's next top model



kokonga.co.nz

Limehills Bedford, just one of the top pedigree Polled Hereford bulls standing at Kokonga Farms. Bulls whose progeny have above average growth rates, low birth weights and good temperament. Limehill's progeny are ideal for the dairy market or heifer mating. BDV virus-free and vaccintaed twice.

 **KOKONGA HEREFORDS**

Kokonga East Rd Waikeretu Valley Tuakau RD5 Bruce Robinson 0274 983 530

NZHA Presentations

Presentation to Jan Wills – Long serving NZ Hereford Councillor/ President and recently World Hereford Secretary General.



Peter Smyth, Barrie Wills, Jan Wills and Laurie Paterson.

A special presentation was made to Mrs Jan Wills at the recent NZHA Breed Luncheon. Having recently completed an eight year period as WHC Secretary General and 22 years with NZ Herefords, Jan has finally found freedom from Hereford executive work!

Mr Laurie Paterson, who spent many years with Jan on the NZHA Council, had some particularly humorous recollections of their time serving NZ Herefords. Jan's response to this was ... "I had forgotten how many incidents he could recall, I know we spent a lot of time dreaming up all sorts of schemes!" These meritorious schemes have assisted in putting NZ Herefords at the forefront of international Hereford genetics.

With impeccable timing, Jan was instrumental in placing 'the white face advantage' in front of the NZ Dairy Industry. Hereford dairy beef genetics are now the most preferred beef genetics for the NZ Dairy Farmer, adding great value to the NZ Hereford industry.

Jan was presented with a very smart strand of black pearls as a 'special thank you' from the NZHA Council and membership.

In thanking those present, Jan's words included "I feel fortunate to have had the opportunity to make friends with so many Hereford breeders both in New Zealand and countries around the world. The NZHA provided me with these opportunities for which I am very grateful. Without Hereford cattle I think my world would have been very small".

Jan is continuing her involvement with Hereford Prime in the upper North Island.



President NZHA and Jose Bonica Henderson exchanging gifts.

NZHA gift – NZ High Country scenic book featuring many Hereford photographs + 'All Black' leather luggage tags.

At the recent NZHA Breed luncheon, NZ Herefords was delighted to have as a guest – Mr Jose Bonica Henderson- (Pepe) the newly appointed World Hereford Secretary General from Uruguay.

Pepe briefly addressed the NZHA membership, and reciprocal gifts were exchanged between the NZ Hereford Association and the World Hereford Council.

HEREFORD BULL SALES

THURSDAY 27 JUNE

MOKAIRAU

10.30AM • Peter Reeves 862 2701

POTENTIAL
STUD SIRES



WILENCOTE

2.30PM • Peter Humphreys 863 9576

55 TOP QUALITY POLLED HEREFORD BULLS



John Morrison receiving Steak of Origin plaque from Kirsten Bryant Beef + Lamb NZ Farmer Director.

Steak of Origin 2013

The award continues to highlight the consistency of Hereford carcasses with Herefords featuring in the finals every year of the Steak of Origin competition and also the consistency of carcasses from Morrison Farming who in their own right are big supporters of the contest and have been finalists for a number of years.

Congratulations to the Morrison Farming team.

OBITUARY

Past NZHA President - James (Jim) Caldwell

James Caldwell from the Winchenden Hereford Stud, Rangiora became an NZHA Councillor representing the North Canterbury area in 1974.

He very ably led the NZHA tour party to the World Hereford Conference in Uruguay in 1980.

He won Champion Bull at Beef Expo in 1983 with a bull called Winchenden Majestic and in 1987 exhibited a top seller Winchenden Register.

James was President of the NZHA Association in 1984 and 1985 and in that time he was the leader of the organising committee for the 1984 World Hereford Conference in Christchurch.

In 1986 he retired from the NZHA Council but in recognition of his work for the 1984 World Hereford Conference in New Zealand he was made an Honorary Life Member of the Assn.

Jim sadly passed away on Tuesday 6th May 2013 in Christchurch.



The partners of Colraine and Kanuka Herefords wish to congratulate the Robertson Family of Duncraig Farms Ltd and Roz Stokes of Lees Valley Herefords on their purchase of the outstanding Colraine heifers by Kairuru Garner at the 2013 AgInnovation/Beef Expo. Thank you to all under bidders, your support was much appreciated.

S.O.O 2013 Grand Final results

Class 1 – Best of Breed: European

- 1st John & Helen Hammond, Ohakune (Simmental)
- 2nd Colin Brown, Cambridge (Piedmontese)
- 3rd Peter & Sue McWilliam, Masterton (Gelbvieh)
- 4th Malcolm & Ngaire Entwisle, Te Kauwhata (Aubrac)

Class 2 – Best of Breed: British

- 1st John & Joss Bayly, Paihia (Angus)
- 2nd Lindsay & Maria Johnstone, Wanganui (Angus)
- 3rd John Morrison, Marton (Ezicalve Hereford)
- 4th Mark & Charlotte Stevens, Christchurch (Angus)

Class 3 – Best of Breed: Crossbreed & Other

- 1st Chris & Karren Biddles, Te Kopuru (Angus/Jersey)
- 2nd Jon & Sam Knauf, Wairoa (Simmental/Kiwi X)
- 3rd Mike Van Der Hoeven, Te Awamutu (Wagyu)
- 4th Greg & Karen Metherell, Oamaru (Limousin/Angus)

Class 4 – Best of Brand: Retail

- 1st Ballyhooley Beef, Winton
- 2nd Harris Meats, Cheviot
- 3rd Lake Farm Beef, Cambridge
- 4th New World Remuera, Auckland (AngusPure)

Class 5 – Best of Brand: Wholesale & Foodservice

- 1st Anzco - Riverlands Eltham (Riverlands)
- 2nd Chef's Choice, Wanganui (AngusPure)
- 3rd Chef's Choice, Wanganui (AngusPure)
- 4th Neat Meat, Auckland (AngusPure)

Award Winning Hereford Prime

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