

NZ Herefords

MAGAZINE 2025 BOOKING FORM

5,000 copies distributed to commercial farmers and breeders in April 2025.
2,000 circulated at registered bull sales and events throughout the year.



Early Birds

10% discount if **booked**
and **material** provided
by 5pm, 16 December 2024

Booking Deadline

16 December 2024

Material Deadline

27 January 2025

Distribution Date

April 2025

Stud _____

Contact _____

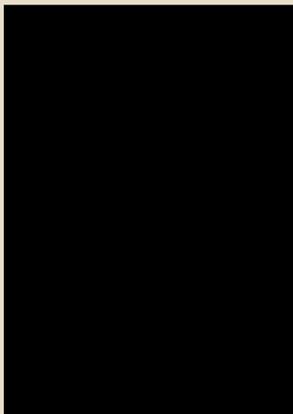
Herd No. _____

Email _____

Phone _____

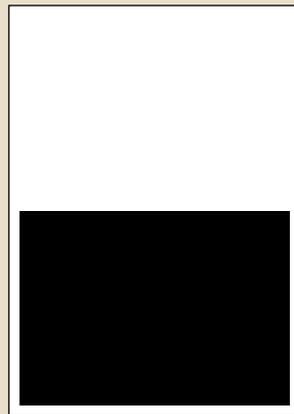
I would like to book the following space in the 2025 NZ Herefords magazine:

Advertising Rates



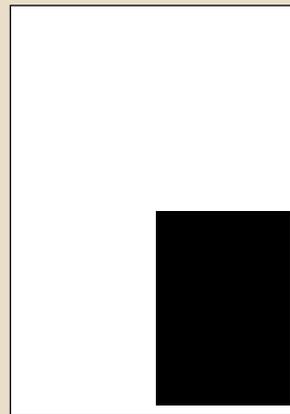
Full Page

\$1100 + GST
210mm w x 297mm h
(plus 3mm bleed)
180mm x 264mm (non bleed)
Portrait only



Half Page

\$700 + GST
180mm w x 130mm h



Quarter Page

\$500 + GST
88mm w x 130mm h

Artwork File Specifications

- All supplied artwork files must be either a press ready PDF or high resolution jpg.
- 3mm bleed/crop margins included.
- CMYK colour output profile with 300dpi images.
- Black text should be 100% black.
- We don't accept spot colours, RGB or 72dpi files.
- Artwork that does not meet specifications may incur additional charges.

Preferred Page Placement

Left

Right

NOTE: An additional 15% loading applies, left or right page selection only. Actual page numbers can not be specified.

All prices are GST exclusive.

NZ Herefords

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DESIGN

Pivot Design

We recommend Pivot Design
for all your design needs.

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