



Your one-stop-shop for Genetic testing

Standard bundle includes Polled gene test

NZ Herefords

Hereford Bundle

(required for all sires born after 2019 used for joining and for male transfers)

\$54+gst

Includes: 100K SNP profile Parentage Genetic conditions: Hypo/IE/Dil/MSUD Horn/poll test Tenderness test (explanation will be sent with results)

Will provide Genomic Evaluation

Genomic test will add to BREEDPLAN data Processing time approx. 7 weeks

Hereford Bundle + BVD

\$61.50+gst

Includes: BVD 100K SNP profile Parentage Genetic conditions: Hypo/IE/Dil/MSUD Horn/poll test Tenderness test (explanation will be sent with results)

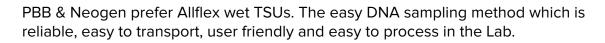
Will provide Genomic Evaluation

Genomic test will add to BREEDPLAN data Processing time approx. 7 weeks

PBB is the New Zealand distributor for Neogen Australasia. Visit www.pbbnz.com/dna_testing.php to download order form



Livestock Intelligence[™] MSD Animal Health Intelligence



phone: 06 323 4484 email: dna@pbbnz.com www.pbbnz.com



Improve your herd with genomics

Other test options available include:

30K (uLD) SNP Profile - TSU Only	30K (uLD) - TSU only+BVD add-on	100K SNP Profile
\$38.50+gst	\$46 +gst	\$54 +gst
Includes: Parentage	Includes: Parentage	Includes: Parentage
150 SNP Profile	SeekSire test - Parentage only	Horn/Poll test
POA	\$30.50+gst	\$32.50+gst
Includes: Parentage can be added		
BVD stand-alone test	MD	

\$34+gst

Visit the PBB or NZH website to download the electronic order form



\$26.50+gst

One team, better outcomes

Introducing the Genomics Team



Dorian Garrick PhD PBB Board Member

Professor Dorian Garrick, PhD, BAgrSc(Hons), is Chief Scientist and Director at Massey University's AL Rae Centre. The AL Rae Centre is a world leader in the field of quantitative breeding, genetics and genomics working to benefit New Zealand's agricultural sector.



Pieter van As PhD Manager Business Development – APAC Genomics

Pieter is the New Zealand Genomics Business Consultant and local contact for Neogen's extended global R&D team. Pieter holds a PhD in Applied Biological Sciences from KU Leuven University in Belgium and has extensive experience with poultry, swine, and aquaculture breeding programs.



Megan Ellett PBB Genomics Lead

Megan is familiar with animal recording, DNA requirements and systems (e.g. BreedPLAN) through years of working in PBB Registry. She has transitioned into a genomics role and works closely with Neogen and other service providers, as well as the Garricks (Theta) who run the TREE parent verification system.



Charlotte Hughes-Long Livestock Consultant

Charlotte grew up on the family Dairy farm just outside of Dannevirke. She studied Agri-Science at Massey University, after graduating Charlotte moved to Australia, with her twin sister, living and working in Brisbane for two years, before moving back home to New Zealand, to be closer to family and friends.

We make building your genetic profile easy

For fast turnaround, send your DNA tests to PBB and we will take care of the rest.





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Tag and sample selected animals



Fill out order form and email to dna@pbbnz.com



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Your parentage records and BVs are updated



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