

# NZ Herefords

## MAGAZINE 2025 BOOKING FORM

5,000 copies distributed to commercial farmers and breeders in April 2025.  
2,000 circulated at registered bull sales and events throughout the year.



### Early Birds

10% discount if **booked**  
and **material** provided  
by 5pm, 16 December 2024

### Booking Deadline

16 December 2024

### Material Deadline

27 January 2025

### Distribution Date

April 2025

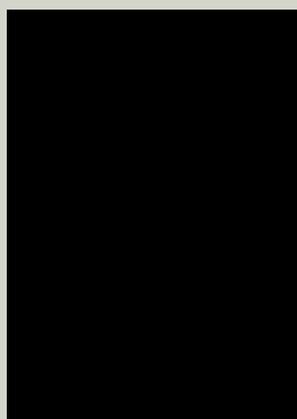
Company \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

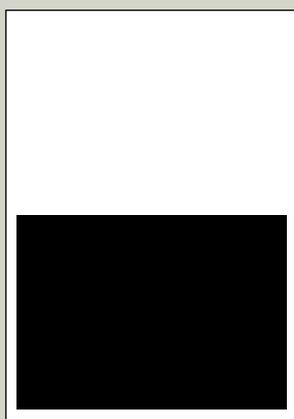
I would like to book the following space in the 2025 NZ Herefords magazine:

## Advertising Rates



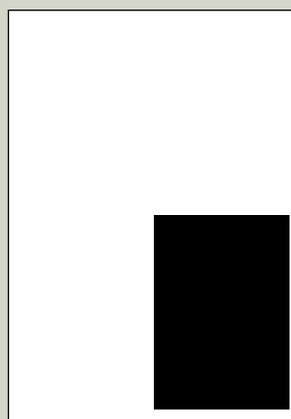
### Full Page

**\$2000 + GST**  
210mm w x 297mm h  
(plus 3mm bleed)  
180mm x 264mm (non bleed)  
**Portrait only**



### Half Page

**\$1050 + GST**  
180mm w x 130mm h



### Quarter Page

**\$700 + GST**  
88mm w x 130mm h

## Artwork File Specifications

- All supplied artwork files must be either a press ready PDF or high resolution jpg.
- 3mm bleed/crop margins included.
- CMYK colour output profile with 300dpi images.
- Black text should be 100% black.
- We don't accept spot colours, RGB or 72dpi files.
- Artwork that does not meet specifications may incur additional charges.

## Preferred Page Placement

Left  Right

**NOTE:** An additional 15% loading applies, left or right page selection only. Actual page numbers can not be specified.

**All prices are GST exclusive.**

**NZ Herefords**

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**piv . t**  
DESIGN

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