



NZ Herefords

SIMPLY \$SMARTER BUSINESS

**Superior Hereford Bulls
Create Saleable Calves**

- Reliable calving ease
- Easily recognisable
- Great temperament
- Powerful growth rates and strong carcass quality

It's smarter to capture the HerefordX advantage ✓

To purchase a registered Hereford
bull and for all your needs visit
www.herefords.co.nz

NZ Herefords

Hereford X
The best of breeds