

NZ Herefords

SIMPLY **\$MARTER** **BUSINESS**

Superior Hereford Bulls
Create Saleable Calves

- Reliable calving ease
- Easily recognisable
- Great temperament
- Powerful growth rates and strong carcass quality

It's smarter to capture the
HerefordX advantage ✓

To purchase a registered
Hereford bull and for
all your needs visit
www.herefords.co.nz



NZ Herefords

Hereford **X**
The best of breeds