



NZ Herefords

SIMPLY \$MARTER BUSINESS

Superior Hereford Bulls Create Saleable Calves

- Reliable calving ease
- Easily recognisable
- Great temperament
- Powerful growth rates and strong carcass quality

It's smarter to capture the HerefordX advantage ✓

To purchase a registered Hereford bull and for all your needs
visit www.herefords.co.nz

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Hereford **X**
The best of breeds