

A photograph of three Hereford cattle standing in a lush green field. The cattle have dark brown bodies and white faces and chests. They are looking towards the camera. The background shows a cloudy sky.

# **SOLID DATA, SOLID DECISIONS.**

Proven calving ease, white face recognition, great temperament.  
Select using reliable data for growth rates and strong carcass quality.  
It pays to capture the HerefordX advantage.

## **SUPERIOR BULLS CREATE SALEABLE CALVES.**

To find out more about buying a registered Hereford bull,  
view our breeders online sale catalogues at [herefords.co.nz](http://herefords.co.nz)

**Hereford** **X**  
The best of breeds